ICE CATALOGUE

Rapala VMC

2024 | 2025

Rapala · StrikeMaster ICE AUGERS · MORA ICE · VMC · 13 FISHING · Rapala UR · Sufix · BLUE FOX

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StrikeMaster®
★★★★★
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Modernize the sport of ice fishing by bringing cutting -edge, sustainable and innovative products.

LITHIUM ICE DRILLS

LITHIUM 24V

More power, more holes, stable ergonomic handling and the lightest, most compact peak performer in its class. The Strikemaster Lithium 24V crushes the performance of standard handheld cordless drivers with up to 50 holes on a single charge with Lite-Flite 8”/200mm ice drill and 40cm thick ice. The power head is equipped with a dead man’s switch in the grip for safe handling. The power head set comes complete with 24V motorhead, 4 Ah Lithium ION Battery and a 2 Ah quick charger which fully charges the battery in two hours. Additional replacement batteries and charger are available to buy separately.

129149

129150

129151

Product Number	Model	Pack	Barcode
Lithium 24V Power Head, Battery, Charger			
129149	ICE-MTR0004	x1	043253122921
Lithium 24V Battery			
129150	ICE-MTR0006	x1	043253122907
Lithium 24V Charging Base			
129151	ICE-MTR0005	x1	043253122914

LITHIUM ICE DRILLS

LITHIUM 24V COMBOS

Lithium 24V Combos - A fully loaded and ready-to go Combo with the Power Head, battery, charger and the Lite-Flite 6” 150mm or 8” 200mm ice drill. The Lite-Flite 6” Ice Drill comes with a 500mm extension kit and the Lite-Flite 8” Ice Drill comes with the Magnetic Snap Cover. With the Lite-Flite 8” set you can make up to 50 holes in 40 cm ice. Weight only 6,5 kg.

Product Number	Model	Size	Pack	Barcode
Lithium 24V Power Head, Battery, Charger EU plug, Lite-Flite 6” Ice Drill with Extension kit 500mm				
129152	ICE-MTR0007	150 mm	x1	6416038105893
Lithium 24V Power Head, Battery, Charger EU plug, Lite-Flite 8” Ice Drill with Magnetic Snap Cover				
129153	ICE-MTR0008	200 mm	x1	6416038105886

RED = New 2025

LITHIUM ICE DRILLS

LITHIUM 40V

Built from the ground up with the features that make a difference on the ice, the StrikeMaster® 40V combines decades of ice drilling experience with leading edge design and power engineering. The 40-volt, 5-amp Lithium ION battery powers an electric programmable DC brushless motor for reliable, constant speed and torque.The low 15.9-1 gear ratio of the planetary gear system provides the power to muscle through the toughest ice conditions. Custom-designed, impact-resistant long-filament handles; ergonomically placed opposing deadman and power switch with forward/reverse capability. Built-in LED lights shed light on the work area. Comes complete with the 40V motor, 5Amp Lithium ION battery and the 2Ah charger. Additional replacement batteries and charger are available to buy separately.

105326

105327

105328

Product Number	Model	Pack	Barcode
Lithium 40V Power Head, Battery, Charger			
105326	ICE-MTR0001	x1	043253122105
Lithium 40V Battery			
105327	ICE-MTR0003	x1	043253122129
Lithium 40V Charging Base			
105328	ICE-MTR0002	x1	043253122051

RED = New 2025

StrikeMaster
LITHIUM 48V
POWER ADAPTER
StrikeMaster.
StrikeMaster
ICE AUGERS

LITHIUM ICE DRILLS

NEW

LITHIUM 40V POWER ADAPTER

A 40v battery isn't just to power an auger. With this adapter you can utilize the 40v battery to charge and operate a variety of electronic devices like fish sonars and portable LED light kits. Works Only with StrikeMaster's 40v Battery (ICE-MTR0003)

- 2 USB-A Ports (Output) 5v a t 1A Maximum
- 1 USB-C Port (Output) 5v at 1A Maximum
- Universal Positive and Negative Terminals (Output) 12v at 10A Maximum
- Lighted Master Power Switch
- The Average Amount of Times a Device can be Charged from One Fully Charged 40v Battery
- Smart Phone: 8 Recharges
- Tablet: 3 Recharges
- Laptop: 4 Recharges
- POV Camera: 250 Recharges

153079 NEW

Battery not included

Product Number	Model	Pack	Barcode
153079	ICE-MTR0013	x1	6416038106715

LITHIUM ICE DRILLS

LITHIUM 40V COMBOS

Lithium 40V Combo - A fully loaded and ready-to go Combo with the Power Head, battery, charger and the Lite-Flite 8" 200mm or 10" 250mm ice drill that comes with a Magnetic Snap Cover. With the Lite-Flite 8" set you can make up to 100 holes in 40 cm ice. Weight only 9,5 kg.

Product Number	Model	Size	Pack	Barcode
Lithium 40V Power Head, Battery, Charger EU plug, Lite-Flite 8" Ice Drill with Magnetic Snap Cover				
150297	ICE-MTR0010	200 mm	x1	6416038106531
Lithium 40V Power Head, Battery, Charger EU plug, Lite-Flite 10" Ice Drill with Magnetic Snap Cover				
150298	ICE-MTR0009	250 mm	x1	6416038106517

POWER DRILL BAG

StrikeMaster Power Drill Bag is the optimum transport & storage bag for the Lithium 24V and 40V combos. Fully padded with removable plastic re-enforcement board. Adjustable carry straps. Full length strong zipper. Velcro tightening straps. Fits up to 40V / 10"/250mm power drill combo.

149737

Product Number	Model	Pack	Barcode
149737	SDB-1	x1	043253124888

RED = New 2025

LITE-FLITE LAZER

Combining steel and synthetic ArcTec material for super light and durable ice drill. New stackable ArcTecmodular flighting system allows you to change the amount of flighting modulars depending on the ice thickness. Hexagon steel tube for reliable locking of the ArcTec modulars. Synthetic crown with serrated "Expert" blades. Comes with the Universal Pro 18/22 Adapter.

FEATURES

- Size 150 mm perfect with cordless hand drill
- Sizes 200 mm/250 mm to be used with 24V & 40V Lithium Power Heads
- Hexagon shape steel tube
- Models feature 7 or 9 x modular, lockable flighting parts
- Synthetic crown with serrated "Expert" curved blades
- Universal PRO Adapter 18/22 + flange
- Weight – 2,4 kg, 3,0 kg & 3,2 kg

121704

121705

141391

141387

141388

Product Number	Model	Size	Pack	Barcode
LITE-FLITE LAZER				
121704	ICE-MM0118	150 mm	x1	6416038105183
121705	ICE-MM0119	200 mm	x1	6416038105190
141391	ICE-MM0154	250 mm	x1	6416038106364
LITE-FLITE EXTENSION KIT				
141387	ICE-MVM0083	150 mm	x1	6416038106340
141388	ICE-MVM0084	200 mm	x1	6416038106357
LITE-FLITE FLITING				
141835	ICE-MVM0085	150 mm	x1	6416038106388
141836	ICE-MVM0086	200 mm	x1	6416038106395
150761	ICE-MVM0088	250 mm	x1	6416038106562
LITE-FLITE CROWN				
141833	ICE-PL0005	150 mm	x1	6416038106401
141834	ICE-PL0006	200 mm	x1	6416038106371
150760	ICE-PL0023	250 mm	x1	6416038106555
LITE-FLITE SPARE BLADES				
149799	ICE-SB0051	250 mm	x1	043253124796

MAGNETIC SNAP COVER

Magnetic blade cover For StrikeMaster Lite-Flite Drill. Secure and safe mounting and release without having to use your hands. Remove by placing your foot on the side tab and lift the drill. To mount, guide the drill to the cover on ice and push gently to lock.

FEATURES

- Hands Free Push-in To Attach
- Foot Pads For Detaching
- Strong Connecting Magnets
- Locking Tabs

141389

Product Number	Model	Size	Pack	Barcode
MAGNETIC SNAP COVER				
141389	ICE-SAS0034	200 mm	x1	043253124055
141390	ICE-SAS0036	250 mm	x1	043253124048

RED = New 2025

24V ADAPTER

Fits both 24V and 40V StrikeMaster motor. Supplied with screw and nut for mounting on the motor shaft (22mm). The adapter fits 18mm inner diameter spiral.

Product Number	Model	Pack	Barcode
24V ADAPTER			
129644	ICE-MVM0080	x1	6416038106043

SPORT

StrikeMaster Sport is a popular ice drill with built-in extension. Easy to transport. Grip-friendly handles that rotate very easily. The black color absorbs the least sunlight and counteracts icing thanks to increased temperature.

Product Number	Model	Size	Pack	Barcode
Sport				
124652	ICE-MM0132	125 mm	x1	6416038105336
124651	ICE-MM0131	150 mm	x1	6416038105343

LAZER REPLACEMENT BLADES

Spare blades for Lazer spiral. 150/200/250mm drill diameter.

Product Number	Model	Size	Pack	Barcode
141705	ICE-SB0039/20590	150 mm	x5	043253055106
141706	ICE-SB0040/20591	200 mm	x5	043253250044
141707	ICE-SB0014	250 mm	x5	043253250051

RED = New 2025

CLOTHING

★★★★★

BATTLE JACKET

Battle the elements in the StrikeMaster® Battle Jacket and Bibs. The perfect suit with comfort and warmth that serious anglers need for their ice fishing adventure. Wear the hottest brand on the ice.

FEATURES

- Fleece Lined Hand Warming Pockets
- Inside Zip Pocket for Cell Phone, Wallet, etc.
- Premium YKK Zippers
- Magnetic Flap on Main Zipper
- Removable Hood
- D-Rings on Pockets
- 100% Nylon Oxford Fabric
- 100% Polyester/PU Coating
- 100% Polyester Tricot Lining
- 160g Padded Insulation
- Waterproof (8000mm) Breathable (8000mm)

Product Number	Model	Size	Pack	Barcode
141578	SBJV-S	S	x5	043253124130
141579	SBJV-M	M	x5	043253124123
141580	SBJV-L	L	x5	043253124109
141581	SBJV-XL	XL	x5	043253124147
141643	SBJV-XXL	XXL	x6	043253124178

BATTLE BIBS

Battle the elements in the StrikeMaster® Battle Jacket and Bibs. The perfect suit with comfort and warmth that serious anglers need for their ice fishing adventure. Wear the hottest brand on the ice.

FEATURES

- Zip-to-Hip Side Zippers
- Magnetic Flap on Side Zippers
- Chest Fleece Lined Hand Warming Pockets
- Magnetic Flap on Main Zipper Adjustable Hem on Cuff
- Premium YKK Zippers D-Rings on Cargo Pockets
- Multiple Layers of EPF Knee Padding
- 100% Nylon Oxford Fabric
- 100% Polyester/PU Coating
- 100% Polyester Tricot Lining
- 160g Padded Insulation
- Waterproof (8000mm) Breathable (8000mm)

Product Number	Model	Size	Pack	Barcode
141582	SBBV-S	S	x5	043253124239
141583	SBBV-M	M	x5	043253124222
141584	SBBV-L	L	x5	043253124215
141585	SBBV-XL	XL	x5	043253124246
141644	SBBV-XXL	XXL	x5	043253124260

RED = New 2025

PUFF JACKET

Ultimate comfort and style for everyday wear. The Puff Jacket may be worn by itself or layered for extra warmth.

FEATURES

- 100g 3M™ Insulation
- Premium YKK Full Zip Jacket
- Reflective StrikeMaster® Logo

Product Number	Model	Size	Pack	Barcode
141586	SPUFFJ-S	S	x5	043253123270
141587	SPUFFJ-M	M	x5	043253123263
141588	SPUFFJ-L	L	x5	043253123256
141589	SPUFFJ-XL	XL	x5	043253123287
141645	SPUFFJ-XXL	XXL	x5	043253123300

PUFF VEST

Ultimate comfort and style for everyday wear. The Puff Vest may be worn by itself or layered for extra warmth.

FEATURES

- Channel-Quilted Design 100g 3M™ Insulation
- Reflective Liner Helps Keep Warmth In Premium YKK Zipper
- Outer Zip Pocket Inner Zip Pocket
- Adjustable Waistband Drawstring Reflective Logo
- Sizing: S-3XL

Product Number	Model	Size	Pack	Barcode
141590	SPUFFV-S	S	x5	043253124758
141591	SPUFFV-M	M	x5	043253124741
141592	SPUFFV-L	L	x5	043253124734
141593	SPUFFV-XL	XL	x5	043253124765

RED = New 2025

LIGHT-WEIGHT GLOVES

• 100% Polyester Spandex • Hipora Membrane Waterproof Insulated • Full Hand Immersion Protection • Sizing: S-XL

Product Number	Model	Size	Pack	Barcode
141594	SG01-S	S	x5	043253123690
141595	SG01-M	M	x5	043253123683
141596	SG01-L	L	x5	043253123676
141597	SG01-XL	XL	x5	043253123706

MID-WEIGHT GLOVES

• 40g 3M™ Thinsulate™ Padding • Windproof • Sure-Grip Palm Coating • Hook and Loop Wrist Closure • Full Hand Immersion Protection • Sizing: S-XL

Product Number	Model	Size	Pack	Barcode
141598	SG02-S	S	x5	043253123737
141599	SG02-M	M	x5	043253123720
141600	SG02-L	L	x5	043253123713
141601	SG02-XL	XL	x5	043253123744

HEAVY-WEIGHT GLOVES

• 320D Polyester Shell • 40g 3M™ Thinsulate™ Padding • Adjustable Wrist and Gauntlet Closures • Leather Palm • Full Hand Immersion Protection • Sizing: S-XL

Product Number	Model	Size	Pack	Barcode
141602	SG03-S	S	x5	043253123775
141603	SG03-M	M	x5	043253123768
141604	SG03-L	L	x5	043253123751
141605	SG03-XL	XL	x5	043253123782

RED = New 2025

HEAVY-WEIGHT MITTENS

• 100% Durable Polyester Shell & Waterproof Lining • 40g 3M™ Thinsulate™ Padding • 100% Polyurethane Palm & a Quick Drying Liner that Wicks Away Sweat • Adjustable Wrist Closures • Full Hand Immersion Protection • Sizing: S-XL

Product Number	Model	Size	Pack	Barcode
141606	SG04-S	S	x5	043253123959
141607	SG04-M	M	x5	043253123942
141608	SG04-L	L	x5	043253123935
141609	SG04-XL	XL	x5	043253123966

FIVE-FINGER-FLIP MITTENS

• 97% Tough Polyester Shell with 3% Spandex • 40g 3M™ Thinsulate™ Padding • 100% Polyurethane Palm & Waterproof Insert • 100% Polyester Fleece Lining • Flip Mitt with Magnets Hold Mitt & Thumb Tops Back when Flipped Open • Silicone Palm Grip

Product Number	Model	Size	Pack	Barcode
141610	SG05-S	S	x5	043253123997
141611	SG05-M	M	x5	043253123980
141612	SG05-L	L	x5	043253123973
141613	SG05-XL	XL	x5	043253124000

STRIKEMASTER BEANIE

Built with warmth to keep your dome warm and style for the hard water experience.

FEATURES

- Outer: 100% Acrylic Lining: 100% Polyester Fleece

141614

141615

Product Number	Model	Color	Pack	Barcode
141614	SMBEANIE1	Black/Grey/White	x5	043253122785
141615	SMBEANIE2	Black/Grey/Red	x5	043253122792

RED = New 2025

STRIKEMASTER SWEATSHIRT

StrikeMaster® branded sweatshirts are the ultimate combination of comfort, function and warmth. All of our hooded sweatshirts feature premium materials, a kangaroo front pouch and logo proudly displaying your loyalty to StrikeMaster.®

FEATURES

- 100% Polyester Interlaced Fleece
- 92% Polyester, 8% Spandex Cuffs and Hem
- 260 gsm
- Dye-Sublimation Logo and Pattern
- Performance Look and Feel Exterior
- Fleece Interior for Comfort and Warmth
- Sizing: S-XL

Product Number	Model	Size	Pack	Barcode
141616	SMS01-S	S	x5	043253122532
141617	SMS01-M	M	x5	043253122525
141618	SMS01-L	L	x5	043253122518
141619	SMS01-XL	XL	x5	043253122549

STRIKEMASTER ICE DRILL RACK

Full metal display stand

FEATURES

- Place for 2 StrikeMaster Lithium Combos on the sides
- Place for 3 power drills in the middle

Product Number	Model	Pack	Barcode
151080	ICE-MVM0089	x1	6416038106579

RED = New 2025

UR EVO LAPLAND

A special tool for the Arctic ice conditions. One piece solid steel tube 140cm with spiral length 125cm. HDA Pro adapter included. Removable EVO steel crown with rechangeable EZ Cut blades.

FEATURES

- Special tool for the arctic ice conditions
- One piece steel tube 140 cm
- Spiral length 125 cm
- HDA Pro adapter included
- Removable steel crown
- Changeable EZ Cut - blades
- Spiral / blades 155 mm

Product Number	Model	Size	Pack	Barcode
UR EVO LAPLAND				
105238	ICE-MUR0020	155 mm	x1	6416038104803

UR STEEL

Rapala UR Steel - Strong and solid one-piece steel tube, spiral & crown with rechangeable blades. Folding, easy to lock crank with ergonomic handles.

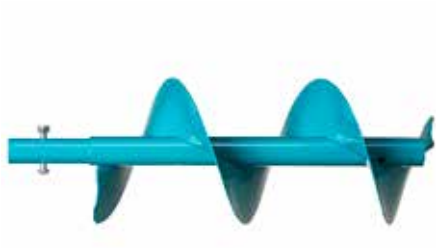
FEATURES

- Strong high-quality steel body and spiral
- Steel crank with ergonomic easy-rolling handles
- Steel crown with changeable high-quality steel blades

105215

105220

105213



105219

105208

Product Number	Model	Size	Features	Pack	Barcode
UR STEEL					
124062	ICE-MUR0015	115 mm	-	x1	6416038104292
124063	ICE-MUR0016	135 mm	-	x1	6416038104308
124064	ICE-MUR0017	155 mm	-	x1	6416038104315
UR STEEL ACCESSORIES					
124068	ICE-MVUR0023	35 cm	UR Steel Extension	x1	6416038104490
105224	ICE-MVUR0016	-	Handcrank for UR EVO	x1	6416038102137
105215	ICE-MVUR0007	-	UR EVO HDA Pro Adapter	x5	6416038102144
105206	ICE-MVUR0024	155 mm	Pro Adapter& EZ Cut Power Auger Blades	x1	6416038104704
127530	ICE-MVUR0025	155 mm	EZ Cut serrated blades	x5	6416038104926
UR EVO STEEL SPARE BLADES					
105222	ICE-MVUR0011	115 mm	-	x5	6416038102281
105220	ICE-MVUR0020	135 mm	-	x5	6416038104162
105223	ICE-MVUR0012	155 mm	-	x5	6416038102298
UR EVO BLADE GUARD					
105213	ICE-MVUR0014	115 mm	-	x5	6416038102106
105221	ICE-MVUR0021	135 mm	-	x5	6416038104179
105214	ICE-MVUR0015	155 mm	-	x5	6416038102113
UR EVO STEEL EXTENSION					
105217	ICE-MVUR0009	115 mm	-	x5	6416038102229
105219	ICE-MVUR0022	135 mm	-	x5	6416038104285
105218	ICE-MVUR0010	155 mm	-	x5	6416038102250
UR EVO STEEL SPARE CROWN					
105208	ICE-MVUR0001	115 mm	-	x5	6416038102021
105216	ICE-MVUR0019	135 mm	-	x5	6416038104155
105209	ICE-MVUR0002	155 mm	-	x5	6416038102038

MORA ICE®

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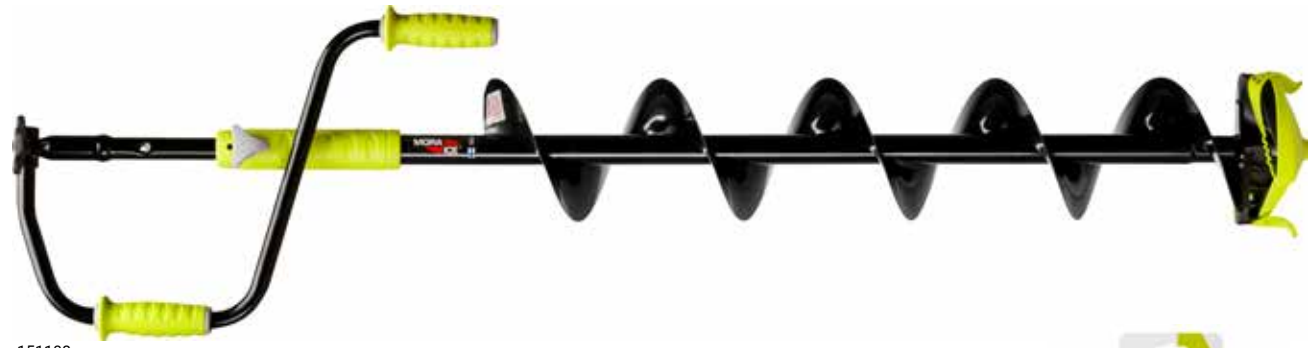
SUPER NOVA

Mora Ice Super Nova is developed in partnership with competitive anglers. The new ergonomic design saves energy, and the spiral, made of high-tensile steel, makes a lightweight and compact drill that weighs over 10 % less than an ordinary ice drill. The cutting head of reinforced composite gives better form stability and torsion rigidity than cutting heads made of steel. It is safe to change the advanced razor sharp spare blades made of stainless steel; you don't need to remove blade guard to loosen blade screws. Also the cutting head can easily be changed. Mora Ice Nova is extendable and has a low weight. The drill can be used with hand power(crank), 24V (Power Head) or cordless power drill (22 mm adapter required).



151108

105321

105302

105323

105331

127532

Product Number	Model	Size	Features	Pack	Barcode
Super NOVA					
151108	ICE-MM0158	110 mm	-	x1	6416038106586
151109	ICE-MM0159	130 mm	-	x1	6416038106593
151110	ICE-MM0160	160 mm	-	x1	6416038106609
NOVA SPARE BLADES					
105320	ICE-SB0034	110 mm	-	x5	7391846000235
105321	ICE-SB0036	130 mm	-	x5	7391846001140
105322	ICE-SB0037	160 mm	-	x5	7391846001126
105319	ICE-SB0035	110 mm	-	x5	7391846001454
NOVA SPARE CROWN					
105302	ICE-MVM0044	110 mm	Complete with blades and bladecover	x5	6416038103714
105303	ICE-MVM0045	130 mm	Complete with blades and bladecover	x5	6416038103721
105304	ICE-MVM0046	160 mm	Complete with blades and bladecover	x5	6416038103738
NOVA BLADE GUARD					
105323	ICE-MVM0019	110 mm	-	x5	6416038103318
105324	ICE-MVM0020	130 mm	-	x5	6416038103325
105325	ICE-MVM0021	160 mm	-	x5	6416038103332
NOVA EXTENSION					
105331	ICE-MVM0061	30cm	For hand and power drill	x5	6416038104223
NOVA SPIRAL EXTENSION					
127532	ICE-MVM0058	130 mm	-	x1	6416038104193
127533	ICE-MVM0059	160 mm	-	x1	6416038104209

Product Number	Model	Size	Features	Pack	Barcode
NOVA SPAREPARTS					
151111	ICE-MVM0090		Crank with extension for Super Nova.	x1	6416038106616
105178	ICE-MVM0013	-	Wing Screw for Nova handle - M6 bolt	x1	6416038103615
105194	ICE-MVM0008	-	Upper crank	x1	6416038103622
105179	ICE-MVM0010	-	Center point, M8 screw + Allen key	x1	6416038103356

MORA POWER DRILL ADAPTER

Universal Cordless hand drill adapter to fit both 18mm & 22 mm drill tubes. Includes 215mm diameter flange. Universal Pro Adapter 18/22 is cordless drill adapter with 215mm diam. Comes with a flange & Integrated safety tube. Fits both 18mm and 22mm ice drill tubes.

122262

124032

Product Number	Model	Size	Pack	Barcode
Mora Universal Drilladapter 18/22mm				
122262	ICE-MVM0074	18/22 mm	x5	6416038105138
Mora Universal Pro Adapter 18/22mm				
124032	ICE-MVM0077	18/22 mm	x5	6416038105244

EXPERT PRO BLACK

Legendary extendable and foldable hand drill with 32cm built-in extension tube. Comes with replaceable Mora Ice curved blades. Max ice thickness 135cm.

141398

105164

105311

Product Number	Model	Size	Pack	Barcode
EXPERT PRO BLACK				
141398	ICE-MM0150	110 mm	x1	6416038106302
141399	ICE-MM0151	130 mm	x1	6416038106319
141400	ICE-MM0152	150 mm	x1	6416038106326
EXPERT BLADE GUARD				
105163	ICE-MVM0014	110 mm	x5	6416038103202
105164	ICE-MVM0016	130 mm	x5	6416038103219
105165	ICE-MVM0015	150 mm	x5	6416038103226
105337	ICE-MVM0051	200 mm	x5	6416038103240
EXPERT SPARE BLADES				
105314	ICE-SB0029	110 mm	x5	7350006971136
105311	ICE-SB0030	130 mm	x5	7391846009542
105312	ICE-SB0031	150 mm	x5	7391846009566
105313	ICE-SB0033	200 mm	x5	7391846009603

MORA EXTENSION

This extension tube fits Mora Ice drills with 18mm tube diameter. Length 46cm.

105168

Product Number	Model	Size	Pack	Barcode
MORA EXTENSION				
105168	ICE-MVM0047	460 mm	x5	6416038103783
105166	ICE-MVM0004	300 mm	x5	6416038103295

EASY

Our economy and family hand drill. This non-folding, extendable drill is suitable for all kind of ice conditions. The razor-sharp flat blades are easy to change when needed. This is still the number 1 selling hand drill model in the world!

FEATURES

- Max ice thickness 93cm
- Transport length 73cm
- Weight: 2.2kg/2.6kg/2.7kg

105200

Product Number	Model	Size	Pack	Barcode
ICE EASY				
105200	ICE-MM0106	125 mm	x1	6416038104988
105202	ICE-MM0107	150 mm	x1	6416038104995
105203	ICE-MM0109	200 mm	x1	6416038105015

EASY CORDLESS

Flat blades for soft cutting through ice. Durable steel crown with Mora Ice Easy blades. Longer 76 cm spiral on 125 mm and 150 mm models. Power drill adapter included. Now with 2 mm spiral for reduced weight.

FEATURES

- Max ice thickness 100cm
- Weight 1.95kg

Product Number	Model	Size	Pack	Barcode
EASY CORDLESS				
105189	ICE-MM0078	125 mm	x1	6416038103974
105190	ICE-MM0079	150 mm	x1	6416038103981
135254	ICE-MM0088	200 mm	x1	6416038103981

NOVA BLACK CORDLESS

Nova cordless drill version with Universal Pro Adapter.
Rechangeable crown and Nova blades.

Product Number	Model	Size	Pack	Barcode
NOVA BLACK CORDLESS				
105354	ICE-MM0086	130 mm	x1	6416038104438
105355	ICE-MM0087	160 mm	x1	6416038104445

ICE BEE

Light and durable ice drill for cordless drills with a flexible composite spiral structure. Special finishing on the spiral is ice and slush resistant and prevents ice build-up on the shaft and spiral. Composite crown with Mora Expert blades. Equipped with a Mora Ice 18 mm power drill adapter.
Size 6" / 150 mm weighs 1.6 kg.

Product Number	Model	Size	Pack	Barcode
ICE BEE				
105185	ICE-MM0110	150 mm	x1	6416038105022
ICE BEE BLADECOVER				
149614	ICE-MVM0078	150 mm	x1	6416038105909

MORA ICE ACCESSORIES AND SPARE PARTS

The smoothest cut through the ice! The innovative EZ Cut composite fitting optimizes the blade's cutting angle, making drilling faster, smoother and more efficient. Drilling is easier and the motor's runtime extended. Serrated blades are designed to be used with power drills. The serrated edge stays sharp even when cutting dirty ice. The EZ Cut Lazer blades offer optimal, smooth puncture through the ice.

105343

105196

129498

105188

105187

105199

105169

105201

105171

105239

105359

Product Number	Model	Size	Features	Pack	Barcode
ICE EASY SPARE BLADES					
105342	ICE-SB0025	125 mm	-	x5	7350006971099
105343	ICE-SB0026	150 mm	-	x5	7391846009467
105344	ICE-SB0027	175 mm	-	x5	7391846009481
105346	ICE-SB0028	200 mm	-	x5	7391846009504
ICE EASY BLADE GUARD					
105196	ICE-MVM0037	125 mm	Bladecover Easy 125mm red, with strap	x5	6416038103264
105197	ICE-MVM0034	150 mm	Bladecover Easy 150mm red, with strap	x5	6416038103271
105198	ICE-MVM0035	175/200 mm	Bladecover Easy175/200mm red, with strap	x5	6416038103288
ICE EASY EXTENSION					
105167	ICE-MVM0007	300 mm	Extension Easy 315mm	x5	6416038103165
ICE EASY ACCESSORIES					
129498	ICE-MVM0079	-	Easy Crank	x1	6416038105923
ICE EASY SPARE PARTS					
105204	ICE-MVM0048	-	Blade screws, 4pcs M5x8	x1	6416038103585
105205	ICE-MVM0002	-	Blade screws, 4 pcs M5x10	x1	6416038103578
105188	ICE-MVM0042	-	Wing screw M8	x1	6416038103691
105187	ICE-MVM0041	18 mm	Wing screw M6	x1	6416038103677
105199	ICE-MVM0038	-	Rubber band-11	x1	6416038103639
105169	ICE-MVM0039	-	Spare handle for crank	x1	6416038103653
105201	ICE-MVM0012	-	Folding attachment Expert	x1	6416038103608
EXTENSION LAZER					
105307	ICE-MVM0036	30 cm	300mm, black, Normark SE	x5	6416038103417
109920	ICE-MVM0032	27 cm	275mm, black	x5	6416038103189
105171	ICE-MVM0031	50 cm	500mm, black	x5	6416038103196
Lazer EZ Cut Spare Blades					
105239	ICE-SB0045	150 mm	-	x5	6416038104629
105240	ICE-SB0046	200 mm	-	x5	6416038104636
105241	ICE-SB0047	250 mm	-	x5	6416038104643
Mora Ice Adaptor Power Tool Combo					
105358	ICE-MVM0071	22 mm/150 mm	22mm adapter + replacement blades	x5	6416038104674
105359	ICE-MVM0072	22 mm/200 mm	22mm adapter + replacement blades	x5	6416038104681
105360	ICE-MVM0073	22 mm/250 mm	22mm adapter + replacement blades	x5	6416038104698
Lazer Spare Blades					
105308	ICE-SB0039	150 mm	-	x5	7391846009627
105309	ICE-SB0040	200 mm	-	x5	7391846009641
105310	ICE-SB0041	250 mm	-	x5	7391846009665

13 FISHING

make your own luck

Fishing is a universal sport, connecting fisherman around the world. It's a universal language. Once a way to feed villages, now a way we unite with our fellow anglers. When it comes to fishing as a sport, we don't look at it as another pastime. Fishing is our passion; it is part of our culture passed down from generation to generation. It connects our families with tall tales, it brings us around the dining room table. You finally have the freedom and time to explore fishing as the incredible sport it is. Venture out with more than just the coolest hooks, gear, bait and technology. Pack some class in your tackle box, and elevate the status of the world's most impressive outdoor sport. It's time to reshape your ideas about fishing.

Participation is a privilege, not a right... represent our sport with honor, on and off the water. Exhibit noble character and conduct yourself as a positive role model.

t's time we re-establish the sport as one where anglers can fully appreciate it. Let's embrace socialization and cooperation between fisherman of all skills levels. It's time to take fishing up a notch... For those who appreciate this sport, offers great potential for expanding our cultural horizons. Let's take it there. Let's put fishing on the map as one of the world's most enjoyable and rewarding pastimes. Let's finally give fishing the center stage as an outdoor sport through the power of our fishing community.

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13 FISHING

ICE REELS

ICE REEL

NEW

FREEFALL CARBON TRICK SHOP EDITION

Strike fear into the hearts of your prey this season with the FreeFall Special Edition Trick Shop Ice Fishing Reel, the ultimate tactical weapon for hardwater anglers. Highlight features include a lightweight carbon fiber frame and an ultra-responsive FreeFall trigger mechanism. Expertly deliver lightning-fast drops to precision depths, with zero line twist. The only thing better than its cosmetic is its cutting-edge technology. Dominate the hunt with the FreeFall Special Edition.

FEATURES

- Unique Trick Shop Spool and Star Drag
- Unique Trick Shop Handle Design
- FreeFall Performance Window
- FreeFall Trigger - Instant Hookup System
- Lightweight Carbon Fiber Frame
- Magnetic Drop Speed Adjustment
- Instant Stop Anti-Reverse
- Carbon Fiber Drag System

Product Number	Model	Gear Ratio	Bearings	Pack	Barcode
153167	BBCFFTS24-2.5-LH	2.5:1	4 BB	x1	810068292657

ICE REEL

BLACK BETTY FREEFALL XL

The Freefall gets supersized! More capacity, more versatility, and more drag. The Freefall XL features a Core Balanced Magnetic Breaking system and faster drop rate. The streamlined Freefall design adds a "pencil grip" comfort palm pad, and our Freefall Performance window for optimized line management

FEATURES

- 9.9 lbs Max Drag
- FreeFall Performance Window
- Slide Drag SystemGraphite Frame Construction
- Magnetic Drop Speed Adjustment
- Instant Stop Anti-Reverse
- Tangle Free Spool Cap
- 3.0:1 Gear Ratio
- FreeFall Trigger - Instant Hookup System

Product Number	Model	Gear Ratio	Pack	Barcode
124186	BBFFXL3.0-LH	3.0:1	x10	850013152452

ICE REEL

BLACK BETTY FREEFALL GHOST RADIOACTIVE

The 13 Fishing FreeFall Ghost Reels features the revolutionary FreeFall trigger that allows hard water anglers to hit specific depths, and get instant hookups by releasing the trigger in the target zone. Expect easy one-handed operation, smooth drag, and the perfect all-around gear ratio for shallow to mid-depth (5-50 ft.) ice fishing. No line twist, drop-speed control, and a tangle-free spool cap create a user-friendly design that simplifies line management and makes your time on the ice more enjoyable.

FEATURES

- FreeFall Performance Window
- Slide Drag System
- Graphite Frame Construction
- Drop Speed Control
- Instant Stop Anti-Reverse
- Tangle Free Spool Cap
- 3 + 1 Stainless Steel Ball Bearings
- 2.5:1 Gear Ratio
- FreeFall Trigger - Instant Hookup System

Product Number	Model	Gear Ratio	MOQ	Barcode
124137	BBFFGWRP2.5-LH	2.5:1	x1	812543033007

RED = New 2025

ICE REEL

BLACK BETTY FREEFALL GHOST

The 13 Fishing FreeFall Ghost Reels features the revolutionary FreeFall trigger that allows hard water anglers to hit specific depths, and get instant hookups by releasing the trigger in the target zone. Expect easy one-handed operation, smooth drag, and the perfect all-around gear ratio for shallow to mid-depth (1.5-15 m.) ice fishing. No line twist, drop-speed control, and a tangle-free spool cap create a user-friendly design that simplifies line management and makes your time on the ice more enjoyable.

FEATURES

- FreeFall Performance Window
- Slide Drag System
- Graphite Frame Construction
- Drop Speed Control
- Instant Stop Anti-Reverse
- Tangle Free Spool Cap
- 3 + 1 Stainless Steel Ball Bearings
- 2.5:1 Gear Ratio
- FreeFall Trigger - Instant Hookup System

Product Number	Model	Gear Ratio	Pack	Barcode
124136	BBFFGW2.5-LH	2.5:1	x10	812543032956
129578	BBFFGW2.5-RH	2.5:1	x10	812543032963

ICE REEL

DESCENT ALUMINUM

An all-around workhorse on the Ice, the NEW Descent Aluminum offers a fully machined Aluminum spool to increase drop speed. Efficiently drop any sized ice lure with zero line twist and present your offering in a more natural way for more Strikes! This model boasts versatile “go everywhere” features like the Dead Stick Spool Clicker for live and dead bait techniques. If you are looking for an Inline Ice reel to dominate your lake this winter, The Descent Aluminum Is the perfect choice.

FEATURES

- Fully Machined Aluminum Spool
- Composite Construction with Soft-Touch Finish
- 5 Stainless Ball Bearings
- Instant Anti-Reverse
- Dead Stick Spool Clicker
- Integrated Line Window
- Drag Star Drag Adjustment
- Drop Speed Control
- Easy Push Button On/Off Spool Design
- Disk Drag System

Product Number	Model	Pack	Barcode
149695	D2AL-2.7-LH	x5	810104112871
149696	D2AL-2.7-RH	x5	810104112888

RED = New 2025

ICE REEL

DESCENT G2

Redesigned and Reimagined, 13 Fishing entry pricepoint into Inline fishing is better than ever. The Descent features a new rigid performance graphite frame built to suit a multitude of styles including the Pencil/pistol grip gaining massive popularity among hardwater anglers. A very easy to use push button drop, built in line window and drop speed tension adjustment make inline fishing easy for anglers of all levels.

FEATURES

- Composite Construction with Soft-Touch Finish
- 5 Stainless Ball Bearings
- Instant Anti-Reverse
- Dead Stick Spool Clicker
- Integrated Line Window
- Drag Star Drag Adjustment
- Drop Speed Control
- Easy Push Button On/Off Spool Design
- Disk Drag System

Product Number	Model	Pack	Barcode
149697	D2-2.7-LH	x5	810104112895
149698	D2-2.7-RH	x5	810104112901

RED = New 2025

13 FISHING ICE RODS

ICE ROD

TICKLE STICK

We made the OG better... again. The Tickle Stick has been a strong staple in the 13 Fishing Lineup for a long time. We've dosed it with some techy features that bring the flat tipped wonder up to our expectations. PC2 (Parallel Composite Construction) linear fibers allowed 13 to create the industries first flat tip ice rod which does two things: increases the angler's ability to detect ascending and descending strikes. The flat tip also adds extreme rigidity to the blank by preventing the rod from rolling over resulting in perfect hook-sets. Elevate your game to excellence.

FEATURES

- PC2 Flat Tip Blank Construction
- Hi-Vis Tip
- Custom Evolve Reel Seat
- ALPS Thin Wire Guides

141059

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
141059	TS3-23UL	UL	58 cm	x5	810068299342
141063	TS3-27L	L	69 cm	x5	810068299380
141061	TS3-27UL	UL	69 cm	x5	810068299366
141062	TS3-27ML	ML	69 cm	x5	810068299373
141065	TS3-28M	M	71 cm	x5	810068299403

ICE ROD

TICKLE STICK - CARBON PRO

We've taken the innovative Tickle Stick design and doused it with special"Carbon(ara) sauce", adding extra tickle to the platform. We made sure it's every bit the defier of categorization that it's been from the start. The Flat Tip has been pulling fish of all species through the hole for years, now we've tuned up the competition with greater sensitivity for lighter bite detection.

FEATURES

- PC2 Flat Tip Blank Construction
- 100% Solid Carbon Blank Construction for
- Increased Sensitivity
- Hi-Vis Tip
- Custom Evolve Reel Seat with Hand Selected
- 3A Portuguese Cork
- ALPS Thin Wire Guides

149699

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149699	TSCP-25L	L	69 cm	x5	810104112956

RED = New 2025

ICE ROD

THE SNITCH

The Snitch Ice Rod is perfect for any ice angler, from beginner to expert. The rod incorporates Flex-Core tip technology making it ultra-sensitive, not just visually, but by touch as well. This allows for superb bite detection and accurate focus. The solid graphite blank gives excellent backbone, while the stainless-steel guides help prevent freeze-up. The custom Evolve handle is made from superior-grade cork, and the lock-down reel seat makes for extra-secure reel placements. With the Snitch Ice Rod in hand, you will be ready to take on whatever this ice season throws at you!

FEATURES

- Solid Graphite Blank
- Flex-Core Quick Action Tip
- Stainless Steel Guides
- Custom Evolve Handle with High Grade Cork
- Hi-Vis Tip

149700

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149700	SN3-20	Quick Tip	51 cm	x1	810104113151
149701	SN3-25	Quick Tip	69 cm	x1	810104113168
149702	SN3-29	Quick Tip	74 cm	x1	810104113175

ICE ROD

THE SNITCH PRO

The Snitch Pro is a naked rod that accommodates the needs of anglers who look for the combination of high-performance graphite and military-grade E glass bite detection and attitude. The result is an intuitive product with the right dose of power to ensure feisty backbone for angling excellence. It is noteworthy that this project is the reimagining of the original Snitch formula, applied with more aggression and performance. The solid graphite blank and flexcor tip equipped with polished stainless steel guides and custom Evolve carbon handle, put precision back in the anglers corner.

FEATURES

- Solid Graphite Blank
- Flex-Core Tip
- Polished Stainless Steel Guides
- Custom Evolve Carbon Handle
- Hi-Vis Tip

141068

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
141068	SNP-23	Quick Tip	58 cm	x10	810068299434
141069	SNP-27	Quick Tip	69 cm	x10	810068299441
141070	SNP-29	Quick Tip	74 cm	x10	810068299458
141071	SNP-32	Quick Tip	81 cm	x10	810068299465

RED = New 2025

ICE ROD

WICKED

The Wicked Ice Rod combines high-end materials to create a premium quality ice rod. Featuring solid Toray blanks and Evolve Performance guides, these rods are sure to feel every bite. It is outfitted with an Evolve reel seat with a white, soft-touch finish. The 20” 24” 28” rods with MH action are especially designed for the Scandic anglers with a bit more stiffer blanks.

FEATURES

- Solid Toray Graphite Blank
- Lightweight Evolve Stainless Steel Guides
- Evolve Carbon Divide Reel Seat
- EVA Butt cap

138363

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
WICKED ICE ROD					
138363	NW20MH	MH	51 cm	x5	859915003336
149704	NW24MH	MH	61 cm	x5	859915003350
124144	NW26ML	ML	66 cm	x5	819065018239
124145	NW28M	M	71 cm	x5	819065018253
149705	NW28MH	MH	71 cm	x5	859915003367

ICE ROD

WICKED DEADSTICK

The Wicked Ice Rod combines high-end materials to create a premium quality ice rod. Featuring solid Toray blanks and Evolve Performance guides, these rods are sure to feel every bite. It is outfitted with an Evolve reel seat with a white, soft-touch finish. The Wicked Deadstick Rods 47” are designed for Ismete - fishing when you are targeting Trout, Arctic Char, Zander and bigger Perch. Both Spinning Reel & Baitcasting Reel versions available.

FEATURES

- Solid Toray Graphite Blank
- Lightweight Evolve Stainless Steel Guides
- Evolve Carbon Divide Reel Seat
- EVA Butt cap

149706

149707

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
WICKED DEADSTICK ICE ROD					
149706	NW47M	MH	119 cm	x5	859915003312
WICKED DEADSTICK BAITCAST ICE ROD					
149707	NWC47MH	M	119 cm	x5	859915003329

RED = New 2025

13 FISHING
ICE
COMBOS

ICE COMBO

THE SNITCH / DESCENT

Go deep beneath the ice surface with the Descent Ice Fishing Combo. The rod is constructed of solid fiberglass and has the right amount of sensitivity and durability. The reel boasts graphite frame construction with a rapid release spool and drop speed control for reliable, smooth operation.

ROD FEATURES

- Solid Graphite Blank
- Flex-Core Tip
- Stainless Steel Guides
- Custom Evolve Handle with High
- Grade Cork

REEL FEATURES

- Composite Construction with Soft
- Touch Finish
- Drag Star Drag Adjustment
- Integrated Fender
- 5 Stainless Steel Ball Bearings
- Instant Anti-Reverse
- Dead Stick Spool Clicker

149708

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149708	SND2-25QT-LH	Quick Tip	58 cm	x1	810104113250
149709	SND2-29QT-LH	Quick Tip	74 cm	x1	810104113274

ICE COMBO

THE SNITCH - SPINNING

Here's a secret the rest of the industry doesn't want you to know. Every 13 Fishing ice combo outclasses the competition in performance and aesthetics. The Snitch spinning combo is no exception. The composite graphite and Flex Core tip blank provide insatiable feedback. While the reel holds up the high-functioning, familiar spinning platform you expect from us. We make ice gear the only way we know how, the best.

ROD FEATURES

- Solid Graphite Blank with
- Flex-Core Tip
- Stainless Steel Guides with Polished Inserts
- Custom Evolve Cork Handle
- Hi-Vis Tip

REEL FEATURES

- Composite Construction with Soft Touch Finish
- Aluminum Handle and Spool
- Defrost Reel Lubricant

149710

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149710	SNSC-25QT	Quick Tip	58 cm	x1	810104113298
149711	SNSC-29QT	Quick Tip	74 cm	x1	810104113304

RED = New 2025

ICE COMBO

WHITE NOISE

The White Noise Ice Combo was one of the first combos that we created and remains a top performer, thanks to its hidden Evolve reel seat and the perfect action on each rod. The solid Toray graphite rod blank is outfitted with lightweight Evolve electric blue guides. The 3-ball-bearing reel features instant anti-reverse, an aluminum handle with soft-touch knob, and is treated with Defrost Lubricant for consistent performance even in bone-chilling temperatures.

ROD FEATURES

- Solid Toray Graphite Blank
- Lightweight Evolve Electric Blue Guides
- Evolve Finesse Reel Seat With Soft Touch Pain

REEL FEATURES

- 3 BB with Instant Anti-Reverse
- Aluminum Handle with Soft Touch Knob
- Defrost Reel Lubricant

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149712	WNC3-25L	L	58 cm	x6	810104113335
149713	WNC3-26M	M	66 cm	x6	810104113342
149714	WNC3-30M	M	76 cm	x6	810104113373

ICE COMBO

INFRARED

Able to handle far more than you'll ask of it, the InfraRed combo is ready for your day off. Constructed of solid graphite, the InfraRed has an Evolve handle that ensures long-lasting performance. Strong stainless steel guides with polished inserts deliver performance and durability. Make sure your next trip ends with a smiling photo and not sitting on hold with some other brands customer service department.

ROD FEATURES

- Solid Fiberglass Blank
- Stainless Steel Guides with Polished Inserts
- Evolve Skeleton Reel Seat with Soft Touch Finished

REEL FEATURES

- 3 BB Reel with Instant Anti-Reverse
- Tapered Aluminum Two-Tone Spool
- Lightweight Body and Rotor
- Soft Touch Handle Knob

149715

149717

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149715	IC4-25L	L	58 cm	x1	810104113397
149716	IC4-25LTT	L	58 cm	x1	810104113403
149717	IC4-26ML	ML	66 cm	x1	810104113410
149718	IC4-27UL	UL	69 cm	x1	810104113427

RED = New 2025

ICE COMBO

THERMO ICE

On average 10/10 Doctors haven't tried this combo, but if they did they would find it the scientifically superior option. 2 ball bearings with instant anti-reverse for smooth retrieves and an aluminum spool for steady durability. It's time to schedule your next appointment on the ice.

ROD FEATURES

- Solid Fiberglass Blank
- Hi-Vis Tip
- SS Guides with Polished Inserts
- Evolve Finesse Reel Seat

REEL FEATURES

- 2 BB Reel with Instant Anti-Reverse
- Soft Touch Handle Knob
- Lightweight Body and Rotor
- Ported Aluminum Spool

149719

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
149719	TIC5-24L	L	61 cm	x1	810104113489
149720	TIC5-26ML	ML	66 cm	x1	810104113496
149721	TIC5-28M	M	71 cm	x1	810104113502
149722	TIC5-30M	M	76 cm	x1	810104113519

RED = New 2025

ICE COMBO

THE SNITCH PRO / FREEFALL ICE COMBO

The Snitch Pro inline combo takes the legacy of the OG Snitch platform up a ring on the performance tree. The rod has been minimalized with blacked-out EVA and minimalist custom Evolve carbon seat for detection. The FreeFall Ghost is the steadfast lightweight powerhouse, expertly equipped to handle any line management and give anglers a more consistent presentation, with smooth reliable fighting performance.

ROD FEATURES

- Solid Graphite Blank
- Flex-Core Tip
- Polished Stainless Steel Guides
- Custom Evolve Carbon Handle

REEL FEATURES

- FreeFall Performance Window
- FreeFall Drop Lever
- Instant Stop Anti-Reverse
- Drop Speed Control
- 3 + 1 Ball Bearings
- 2.5:1 Gear Ratio
- Soft Touch Handle Knobs
- High Strength Composite Frame

141072

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
141072	SNPFF-23-LH	Quick Tip	58 cm	x10	810068299472
141074	SNPFF-29-LH	Quick Tip	74 cm	x10	810068299496

ICE COMBO

THE SNITCH PRO SPINNING ICE COMBO

The Snitch Pro spinning setup offers something we've never had in the 13 Fishing lineup until now. The combination of supreme bite detection of the Snitch Pro sticks, and the traditional angling avenue of a performance spinning reel treated with defrost lubricant to ensure optimal performance in the coldest conditions. It all makes this setup an uncompromising tool for the astute angler.

ROD FEATURES

- Solid Graphite Blank
- Flex-Core Tip
- Polished Stainless Steel Guides
- Custom Evolve Carbon Handle

REEL FEATURES

- 7 BB Plus IAR
- Aluminum Handle & Spool
- Defrost Reel Lubricant

141076

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
141076	SNPC-23	Quick Tip	58 cm	x10	810068299519
141077	SNPC-29	Quick Tip	74 cm	x10	810068299526
141078	SNPC-32	Quick Tip	81 cm	x10	810068299533

RED = New 2025

ICE COMBO

WICKED LONGSTEM ICE COMBO

Wicked Ice Spinning Combos have the same great blank and guides as the original just with an evolve reel seat with a white, soft touch finish. The solid Toray blank rods have Evolve carbon divide-2 white reel seat and evolve performance guides. The reels have aluminum spools with fat bail and long stems

ROD FEATURES

- Solid Toray Blank
- Evolve Carbon Divide Reel Seat
- White Soft Touch Finish
- Evolve Performance Guides

REEL FEATURES

- Soft Touch Handle Knob
- 5 BB with Instant Anti-Reverse
- Aluminum Spool with Fat Bail Design
- Defrost Reel Lubricant

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
124151	NWLC25M	M	58 cm	x6	819065018369

ICE COMBO

BLACKOUT SPINNING ICE COMBO

Full Battle Rattle, the Blackout ice combo pulls no punches offering an advanced system for effective species targeting and acquisition. Strategic lightness is inserted with a Contoured EVA Handle Knob. Stainless Steel Guides with polished inserts, and an Evolve Snagless Hook Keeper means that any objective is obtainable.

ROD FEATURES

- Durable Fiberglass Blank
- Stainless Steel Guides with Polished Inserts
- Evolve Skeleton Reel Seat

REEL FEATURES

- 2BB Reel with Instant Anti-Reverse
- Aluminum Spool with Anodized Fat Bail
- Lightweight Graphite Body and Rotor
- Contoured EVA Handle Knob

129242

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
129242	BOI-27UL	UL	69 cm	x10	810068290813
129243	BOI-28ML	ML	71 cm	x10	810068290820
129540	BOI-30M	M	76 cm	x10	810068290837

RED = New 2025

ICE COMBO

SONICOR STEALTH ICE COMBO

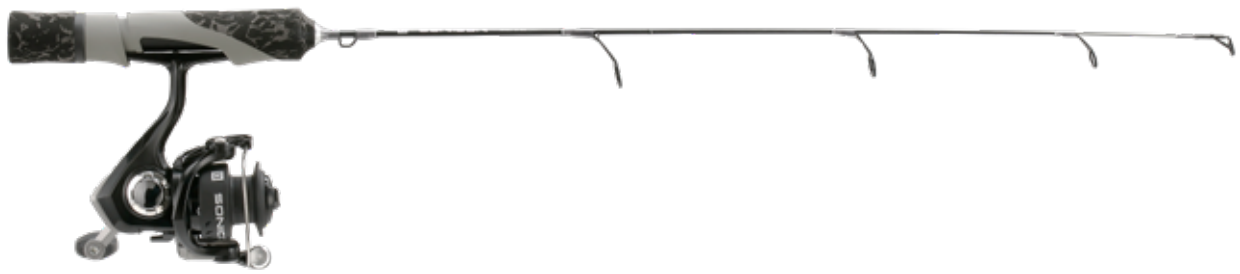
Comfort is more than just a luxury, experience some pure comfort with the SoniCor Ice Spinning Combo. This combo is made to fit your hands. Featuring an ergonomic handle and true touch knob, your hand will comfortably sit while you spend the day out on the ice! The rod is designed with a solid fiberglass blank, making it durable and strong. The fiberglass is light, which compliments the lightweight graphite reel, reducing fatigue on you! Fish in comfort with the SoniCor Ice Spinning Combo!

ROD FEATURES

- Durable Fiberglass Blank
- Stainless Steel Guides with Polished Inserts
- Premium EVA Handle with Locking Reel Seat

REEL FEATURES

- 1 BB Reel with DIGI-Balanced Gear System
- Lightweight Graphite Body and Rotor
- True Touch Handle
- Contoured Handle Knob



129541

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
129541	SCC4-28M	M	71 cm	x10	810039114063

GEAR

ANCHOR REEL WRAP

Designed to fasten easily without the need of an “application device” these wraps hold fast and don’t falter when hooked into a mondo of a fish. Available in Fire Red, Neon Green, White Ice, Black Ice, and Neon Orange, and in an assorted multipack of every color.

FEATURES

- No Tools Required
- Super Strong and Secure
- Built For Extreme Temps

150299

Product Number	Model	Color	Quantity	Pack	Barcode
REEL WRAPS					
150299	RAR-BI	Black	4	x10	810068294200
150300	RAR-FR	Red	4	x10	810068294170
150301	RAR-NG	Green	4	x10	810068294187
150302	RAR-NO	Orange	4	x10	810068294217
150303	RAR-WI	White	4	x10	810068294194
REEL WRAPS MULTIPACK					
141082	RAR-MultiPK	Assorted: 2 of each color	10	x10	810068294224

RED = New 2025

ICE RODS DESK DISPLAY

Practical tabletop display for 13 Fishing Ice Rods.

Product Number	Model	MOQ	Barcode
136475	13RR-ICE	x1	810039116531

RED = New 2025

13 FISHING ICE JIGS

JABBER BLADE

Noisy like its open-water cousin, the Jabber Blade has turned the volume up like a teenager blasting tunes in the basement. Equipped with a tenacious vibrating blade and tuned with cross-camber resting position, this bait brawls its way up, and drifts its way down gaining distance and aiding in calling in species further outside the cone. Sticky sharp VMC Treble hook and a precision paint finish top of this tantalizing temptation. Unmute your ice fishing presentation with a lure that will serve up the rowdy ruckus and frosted grins.

FEATURES

- Jabber Blade For Unique Sound and Action
- Premium Paint and Holigraphic Finishes
- Premium UV
- HD Details
- Premium VMC Hook

CP

DS

FT

P

SL

WB

Product Number	Model	Size	Weight	Pack	Barcode
Jabber Blade 27					
150233	JB-CP-18	27 mm	3,5 g	x1	810104113601
150235	JB-DS-18	27 mm	3,5 g	x1	810104113625
150234	JB-FT-18	27 mm	3,5 g	x1	810104113618
150231	JB-P-18	27 mm	3,5 g	x1	810104113588
150232	JB-SL-18	27 mm	3,5 g	x1	810104113595
150236	JB-WB-18	27 mm	3,5 g	x1	810104113632
Jabber Blade 35					
150239	JB-CP-14	35 mm	7 g	x1	810104113663
150241	JB-DS-14	35 mm	7 g	x1	810104113687
150240	JB-FT-14	35 mm	7 g	x1	810104113670
150237	JB-P-14	35 mm	7 g	x1	810104113649
150238	JB-SL-14	35 mm	7 g	x1	810104113656
150242	JB-WB-14	35 mm	7 g	x1	810104113694

RED = New 2025

MICRO MAGIC MAN

Magic Man's baby brother, this little fella's got the voice and moves you want when the water's clear and the fish are on smaller forage. A double-duty ice or open water bait, the loud, single rattle provokes the fight and the soft flutter fall seals the deal. Extremely sharp, size 18 hooks mean that this half-pint ripper bites back. Thrown or dropped, Micro Magic Man just gets crushed.

CP

DS

FT

GS

MHM

SH

SL

TMP

Product Number	Model	Size	Weight	Pack	Barcode
MICRO MAGIC MAN 25					
141289	E-MPV1-CP	25 mm	2 g	x6	812543033205
141290	E-MPV1-DS	25 mm	2 g	x6	812543033304
141291	E-MPV1-FT	25 mm	2 g	x6	812543033212
141292	E-MPV1-GS	25 mm	2 g	x6	812543033229
141293	E-MPV1-MHM	25 mm	2 g	x6	812543033236
141294	E-MPV1-SH	25 mm	2 g	x6	812543033250
141295	E-MPV1-SL	25 mm	2 g	x6	812543033298
141296	E-MPV1-TMP	25 mm	2 g	x6	812543033281
MICRO MAGIC MAN 28					
150304	E-MPV15-CP	28 mm	2,8 g	x6	812543033328
141297	E-MPV15-DS	28 mm	2,8 g	x6	812543033427
141298	E-MPV15-FT	28 mm	2,8 g	x6	812543033335
141299	E-MPV15-GS	28 mm	2,8 g	x6	812543033342
141300	E-MPV15-MHM	28 mm	2,8 g	x6	812543033359
141301	E-MPV15-SH	28 mm	2,8 g	x6	812543033373
141302	E-MPV15-SL	28 mm	2,8 g	x6	812543033410
141303	E-MPV15-TMP	28 mm	2,8 g	x6	812543033403

CP - Cosmic Perch; **DS** - Disco Shad; **FT** - Fire Tiger; **GS** - Golden Shiner; **MHM** - Molten Hot Magma; **SH** - Shiner; **SL** - Sexy Llama; **TMP** - Tickle Me Pink

RED = New 2025

ORIGAMI BLADE FLUTTER SPOON

Cause a commotion on the ice this winter with the Origami Blade flutter spoon. This unique multi-faced blade design maximizes action without spinning. The Origami Blade is finished with a premium, high-quality paint for an intense UV glow and increased reflectivity. Armed with a super sharp black nickel hook, this spoon won't let go once the fish takes a bite!

CP

FT

GS

RP

SH

TMP

Product Number	Model	Size	Weight	Pack	Barcode
ORIGAMI BLADE 48					
141310	OB-CP316	48 mm	5,3 g	x6	817063027864
141311	OB-FT316	48 mm	5,3 g	x6	817063027871
141312	OB-GS316	48 mm	5,3 g	x6	817063027888
141313	OB-RP316	48 mm	5,3 g	x6	817063027932
141314	OB-SH316	48 mm	5,3 g	x6	817063027918
141315	OB-TMP316	48 mm	5,3 g	x6	817063027949

CP - Cosmic Perch; **FT** - Fire Tiger; **GS** - Golden Shiner; **RP** - Radioactive Pickle; **SH** - Shiner; **TMP** - Tickle Me Pink

RED = New 2025

B.A.M.F

The BAMF is a new style of soft baits that are 10 times tougher and last longer than the competition. Designed for panfish, this bait is infused with our Donkey Sauce proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish. The pyramidal appendages transfer vibrations and the HD ultra-fine features create life-like movement that triggers more strikes.

FEATURES

- HD Details - Ultra-fine features simulate life-like forage and trigger more strikes.
- Donkey Sauce Infused - Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish.
- Pyramidal Appendages - Designed to efficiently transfer vibrations without losing structural integrity in a thin profile.
- 10X Tougher - Last 10X longer than cenventional plastics.

CB – Cherry Bomb | PP – Potentially Purple | PR – Purple Rain | RP – Radioactive Pickle | S – Snozberry | WB – Wonderbread

Product Number	Model	Pack	Barcode
129605	BA-CB	x6	817063025327
129607	BA-PP	x6	817063025341
129608	BA-PR	x6	817063025303
129609	BA-RP	x6	817063025280
129610	BA-S	x6	817063025310
150243	BA-WB	x6	810104113700

CB - Cherry Bomb; **PP** - Potentially Purple; **PR** - Purple Rain; **RP** - Radioactive Pickle; **S** - Snozberry; **WB** - Wonderbread

BERNIE

The Bernie Ice Plastics are designed to enhance vibrations through the water, attracting more fish without sacrificing durability. In fact, these treats last 10x longer than your average plastic. Infused with 13 Fishing's Donkey Sauce with amino acids and proteins, the Bernie Ice Plastics are a great way to let the fish know it's time for dinner. Great for perch, bluegill and crappie ice fishing.

FEATURES

- HD Details - Ultra-fine features simulate life-like forage and trigger more strikes.
- Donkey Sauce Infused - Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish.
- Pyramidal Appendages - Designed to efficiently transfer vibrations without losing structural integrity in a thin profile.
- 10X Tougher - Last 10X longer than cenventional plastics.

CB – Cherry Bomb | PP – Potentially Purple | PR – Purple Rain | RP – Radioactive Pickle | S – Snozberry | WB – Wonderbread

Product Number	Model	Pack	Barcode
129611	BN-CB	x6	817063025549
129613	BN-PP	x6	817063025563
129614	BN-PR	x6	817063025525
129615	BN-RP	x6	817063025501
129616	BN-S	x6	817063025532
150244	BN-WB	x6	810104113717

CB - Cherry Bomb; **PP** - Potentially Purple; **PR** - Purple Rain; **RP** - Radioactive Pickle; **S** - Snozberry; **WB** - Wonderbread

RED = New 2025

COCONUT CRAB

The Coconut Crab is a new style of soft baits that are 10 times tougher and last longer than the competition. Designed for panfish, this bait is infused with our Donkey Sauce proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish. The pyramidal appendages transfer vibrations and the HD ultra-fine features create life-like movement that triggers more strikes.

FEATURES

- HD Details - Ultra-fine features simulate life-like forage and trigger more strikes.
- Donkey Sauce Infused - Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish.
- Pyramidal Appendages - Designed to efficiently transfer vibrations without losing structural integrity in a thin profile.
- 10X Tougher - Last 10X longer than cenventional plastics.

CB – Cherry Bomb | PP – Potentially Purple | PR – Purple Rain | RP – Radioactive Pickle | S – Snozberry | WB – Wonderbread

Product Number	Model	Pack	Barcode
129617	CC-CB	x6	817063024993
129619	CC-PP	x6	817063025013
129620	CC-PR	x6	817063024979
129621	CC-RP	x6	817063024955
129622	CC-S	x6	817063024986
150245	CC-WB	x6	810104113724

CB - Cherry Bomb; **PP** - Potentially Purple; **PR** - Purple Rain; **RP** - Radioactive Pickle; **S** - Snozberry; **WB** - Wonderbread

MICRO JOY STICK

Mighty and Micro, we took the tantalizing design of our Rabbit-Eared Joystick and scaled it down for the diminutive species. Two large “rabbit ear” kicking tails with heavy mass, which creates a hard thumping action and more vibration. Still a delicious mouthful, the Donkey Sauce infused jiggly-wiggly “Micro Joystick” packs a punch.

FEATURES

- HD Details - Ultra-fine features simulate life-like forage and trigger more strikes.
- Donkey Sauce Infused - Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish.
- Pyramidal Appendages - Designed to efficiently transfer vibrations without losing structural integrity in a thin profile.
- 10X Tougher - Last 10X longer than cenventional plastics.

CB – Cherry Bomb | PP – Potentially Purple | PR – Purple Rain | RP – Radioactive Pickle | S – Snozberry | WB – Wonderbread

Product Number	Model	Pack	Barcode
150248	MJS-CB	x6	810104113960
150250	MJS-PP	x6	810104113984
150251	MJS-PR	x6	810104113991
150252	MJS-RP	x6	810104114004
150253	MJS-S	x6	810104114011
150249	MJS-WB	x6	810104113977

CB - Cherry Bomb; **PP** - Potentially Purple; **PR** - Purple Rain; **RP** - Radioactive Pickle; **S** - Snozberry; **WB** - Wonderbread;

RED = New 2025

MICRO VERTIGO MINNOW

We busted out the shrink-ray for this one. Taking the already petite "Vertigo Minnow" and bringing it down a size. Still included is the neutrally buoyant material setting up the horizontal presentation desired by smaller species. Designed with a flat boot tail that produces a super erratic tail motion, this bait is Infused with the most delectable delight, Donkey Sauce.

FEATURES

- HD Details - Ultra-fine features simulate life-like forage and trigger more strikes.
- Donkey Sauce Infused - Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish.
- Pyramidal Appendages - Designed to efficiently transfer vibrations without losing structural integrity in a thin profile.
- 10X Tougher - Last 10X longer than cenventional plastics.

CB – Cherry Bomb | PP – Potentially Purple | PR – Purple Rain | RP – Radioactive Pickle | S – Snozberry | WB – Wonderbread

Product Number	Model	Pack	Barcode
150258	MVM-CB	x6	810104114066
150260	MVM-PP	x6	810104114080
150261	MVM-PR	x6	810104114097
150262	MVM-RP	x6	810104114103
150263	MVM-S	x6	810104114110
150259	MVM-WB	x6	810104114073

CB - Cherry Bomb; **PP** - Potentially Purple; **PR** - Purple Rain; **RP** - Radioactive Pickle; **S** - Snozberry; **WB** - Wonderbread;

SQUIDWORM

Ribbed to give you more pleasure and make your time on the water exceptional, the "Squidworm" is designed to move mountains of water with a slim presentation. The ribbed body increases water movement which means that fish can easily hone in on it in dark conditions, and murky water. so that fish can hone-in on it in low light or dirty water conditions. Snag a handful in your favorite color to boost your box.

FEATURES

- HD Details - Ultra-fine features simulate life-like forage and trigger more strikes.
- Donkey Sauce Infused - Proprietary formulation of amino acids and proteins that trigger feeding and aggression in predatory game fish.
- Pyramidal Appendages - Designed to efficiently transfer vibrations without losing structural integrity in a thin profile.
- 10X Tougher - Last 10X longer than cenventional plastics.

CB – Cherry Bomb | PP – Potentially Purple | PR – Purple Rain | RP – Radioactive Pickle | S – Snozberry | WB – Wonderbread

Product Number	Model	Pack	Barcode
150268	SW-CB	x6	810104114295
150270	SW-PP	x6	810104114318
150271	SW-PR	x6	810104114325
150272	SW-RP	x6	810104114332
150273	SW-S	x6	810104114349
150269	SW-WB	x6	810104114301

CB - Cherry Bomb; **PP** - Potentially Purple; **PR** - Purple Rain; **RP** - Radioactive Pickle; **S** - Snozberry; **WB** - Wonderbread;

RED = New 2025

TUNGSTEN
13 FISHING
13 FISHING
MINI QUANTUM

THE QUEST FOR PERFECTION, SINCE 1936

The anticipation levels soar with your new lure as you make that first cast, hoping & wishing that all of the decisions which have lead you to this point will give you the best chance of reaching your angling goals.

When you attach a Rapala lure to the end of your fishing line, you are improving your chance of your goals become reality. With Rapala, you are connecting to a piece of history; a product that has been refined and re-engineered using the experience gained from over 80 years of learning how to catch fish, in waters around the world.

The same attention to detail and tradition that you find in our lures is extended to all fishing tackle sold under the Rapala brand; from our tools & accessories, to our technical clothing and beyond.

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ICE RODS, REELS & COMBOS

FLATSTICK CENTERPIN

1+1BB. Graphite reel body and spool. Plastic handle knob. 1:1 gear ratio.
Central disc brake system. RH/LH interchangeable. Line capacity: 0.23/330 m.

Product Number	Model	Gear Ratio	Pack	Barcode
122118	RFS11R	1:1	x5	022677310770

TELESTICK ICE

Lightweight easy to transport telescopic ice rods. Color coded tips mark different actions. Soft & warm EVA handle. Light EVA rod tip cover for protection.
Size closed 10”/21.5 cm – opened 20”/51 cm

124039

124040

124041

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
124039	RTSIC20L	L	Closed 10”/21.5 cm Opened 20”/51 cm	x5	022677318271
124040	RTSIC20M	M	Closed 10”/21.5 cm Opened 20”/51 cm	x5	022677318288
124041	RTSIC20MH	MH	Closed 10”/21.5 cm Opened 20”/51 cm	x5	022677318295

SQUALL ICE ROD

Heavy-duty ice rods for tackling the big ones. Designed for baitcasting reels. Rod length 100 cm.

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
105257	SL40XXH	XXH	100 cm	x6	022677249377

FATHOM VERTICAL ROD

Solid glass fiber blank. Blank through handle construction. Aluminum Oxide guides. EVA handles. Hook keeper. Heavy action. 47” – 120 cm.

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
105298	FTVROD	H	120 cm	x6	022677298030

RED = New 2025

TITANIUM ICE INDICATOR

Strong Terminator titanium wire, memory free. Adjustable length and sensitivity . Quick installation to rod tip. Hi-Vis epoxy bead for easy bite detection. 2 pcs per pack.

Product Number	Model	Rod Power	Quantity	Pack	Barcode
105279	RTISBML	ML	x2	x10	022677239446

SOLID COMBO

ROD FEATURES

- Extra strong, round solid glass fiber blank.
- Combos come pre-spooled with 0.25 mm Sufix Ice Magic line (clear).

REEL FEATURES:

- Gear ratio:5.2:1. 1+1BB.
- Graphite body and rotor.
- ABS chrome spool.
- Graphite handle with plastic knob.
- Line Capacity: Ø 0.16 mm / 200 m, Ø 0.20 mm / 130 m, Ø 0.25 mm / 105 m.

Product Number	Model	Rod Power	Rod Length	Pack		Barcode
124042	RSOCM	M	50 cm	x6	27.50	022677318301

FATHOM VERTICAL ICE COMBO

ROD FEATURES

- Solid glass fiber blank.
- Blank through handle construction.
- Aluminum Oxide guides.
- EVA handles.
- Hook keeper.
- Heavy action. 47” – 120 cm

REEL FEATURES

- Low profile design.
- Graphite frame.
- Aluminum spool.
- Brass gearing,
- Alu handle.
- Gear ratio 6.3:1. 1+1 BB.
- Reel also sold separately.

Product Number	Model	Pack	Barcode
105144	FTVCL	x6	022677313474

RED = New 2025

FATHOM ICE COMBO

ROD FEATURES

- Solid glass fiber blank.
- Blank through handle construction.
- Aluminum Oxide guides.
- Ergonomic reel seat.
- Cork handles for smoothness and warmth.
- Hook keeper.
- 5 rod options.
- Pre spooled with Sufix Ice Magic line.

REEL FEATURES

- Graphite frame.
- Plastic spool is lightweight and durable.
- Front drag system.
- Left / right retrieve.
- Multi-point anti-reverse.
- Ball bearing drive for smooth operation.

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
105141	FTB24L	L	61 cm	x6	022677276830
105143	FTB28M	M	71 cm	x6	022677276847
109909	FTB28MH	MH	71 cm	x6	022677276854

ICE COMBO MÄSTARSPÖ

Rapala Mästarspö Ice Rods are classic Scandinavian design where the aim has been to create light and sensitive rods with smooth drag for competition use and other active ice fishing. The reels feature an adjustable center pin drag. The drag force can be fine-tuned by turning the rod as the flexible handle will either add drag pressure or loosen it depending on which way the rod is turned.Mästarspö Normal is medium heavy action. Rod length is 30 cm.

Product Number	Model	Length	Pack	Barcode
105288	T70000	30 cm	x20	6416038100898

RED = New 2025

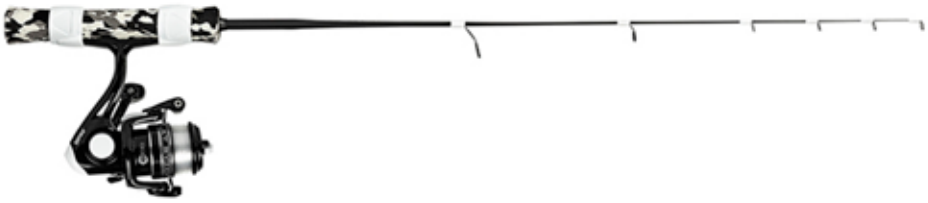
FLATSTICK SPINNING COMBO

ROD FEATURES

- FlatStick construction with Reflex Tip.
- Reflex Tip: Supersensitive for lightest of bites.
- Lite ice resistant guides.
- Camo EVA grip.
- Sliding band reel seat.
- 3 actions available (ML / M / MH).

REEL FEATURES

- 2+1 BB.
- Graphite body and rotor.
- Alu spool & alu handle with rubber knob.
- 5.1:1 gear ratio.
- Line capacity 0.20/170 m, 0.25/100 m & 0.30/60 m.



Product Number	Model	Rod Power	Rod Length	Pack	Barcode
127590	FSSP3520MH	MH	51 cm	x6	022677313283
121119	FSSP3524ML	ML	61 cm	x6	022677300283
121721	FSSP3528M	M	71 cm	x6	022677300290

FLATSTICK 1:1 COMBO

ROD FEATURES

- FlatStick construction with Reflex Tip.
- Reflex Tip: Supersensitive for lightest of bites.
- Lite ice resistant guides.
- Camo EVA grip.
- Sliding band reel seat.
- 3 actions available (ML / M / MH).

REEL FEATURES

- 1+1BB.
- Graphite reel body and spool.
- Plastic handle knob.
- 1:1 gear ratio.
- Central disc brake system.
- RH/LH interchangeable.
- Line capacity: 0.23/330 m.

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
127591	FS11L3520MH	LH	51 cm	x6	022677313276
121723	FS11L3524ML	ML	61 cm	x6	022677300313
121724	FS11L3528M	ML	71 cm	x6	022677300207

RED = New 2025

SQUALL ICE COMBO

ROD FEATURES

- E-glass blank.
- Blank through handle construction gives the rod strength, balance and sensitivity.
- High density non-slip EVA handles. Rapala® MGS Maximum Guide System.
- Hook Keeper.
- Graphite sliding band or locking style reel seat.
- Aluminum Oxide guides are super tough and virtually friction free.
- Oversize guides to prevent freeze-up.
- Ergonomic Reel Seats for maximum comfort.

REEL FEATURES

- Graphite frame.
- Graphite spool is lightweight and durable.
- Smooth drag system.
- Left / right retrieve with folding handle.
- Balanced rotor.
- Ball bearing drive for smooth operation.
- Pre-spooled with monofilament line.

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
105265	SL24L	L	61 cm	x6	022677191089

ICE BREAKER

ROD FEATURES

- Sensitive, hi-contrast blue strike indicator tip.
- E-glass blank.
- Blank through handle construction gives the rod strength, balance and sensitivity.
- Comfortable EVA handles.
- Graphite sliding band reel seat.
- Aluminum Oxide guides super tough and virtually friction free.

REEL FEATURES

- Graphite frame.
- Plastic spool is lightweight and durable.
- Front drag system.
- Left / right retrieve.
- Multi-point anti-reverse.
- Ball bearing drive for smooth operation.

105259

Product Number	Model	Rod Power	Rod Length	Pack	Barcode
105259	IBR24SPMH	MH	61 cm	x6	022677216058

RED = New 2025

ICE JIGS

JIGGING RAP®

Swimming in tantalizing circles under the ice or in open water for suspended game fish, the Jigging Rap® features a balanced, weighted minnow profile. Single reversed hooks with center treble and eyelet, this bait can also be bottom bounced, yo-yo style off the bottom with unbeatable results.

Minnow Profile • Balanced Design • Environmental Zinc Weighted • UV, Glow & Standard Colors • Single Reversed Hooks • Center Treble & Eyelet

FPN

GFR

GPSQ GLOW

GSLM GLOW

GT GLOW

HSP

P

PRT

CLN

CHB

CHR

GBT

GGT

GHP

GL

GRT

GTU

GYP

HSD

NP

OTU

PTU

RSD

RT

S

SFC

PCH NEW

SKSD NEW

PW

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
JIGGING RAP® 03								
141360	W3 FPN	3 cm	6 g	Variable	Sinking	One No.12	x3	022677329260
105491	W3 GFR	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012131
141362	W3 GPSQ	3 cm	6 g	Variable	Sinking	One No.12	x3	022677329277
141361	W3 GSLM	3 cm	6 g	Variable	Sinking	One No.12	x3	022677329284
105493	W3 GT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012445
141359	W3 HSP	3 cm	6 g	Variable	Sinking	One No.12	x3	022677329291
105496	W3 P	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012193

RED = New 2025

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
JIGGING RAP® 03								
105498	W3 PRT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677014043
139228	W3 CHB	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012148
139229	W3 CHR	3 cm	6 g	Variable	Sinking	One No.12	x3	022677089522
105489	W3 CLN	3 cm	6 g	Variable	Sinking	One No.12	x3	022677014647
139230	W3 G	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012100
139231	W3 GBT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677134819
139232	W3 GGT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677134802
139233	W3 GHP	3 cm	6 g	Variable	Sinking	One No.12	x3	022677137261
139234	W3 GRT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677013688
139235	W3 GTU	3 cm	6 g	Variable	Sinking	One No.12	x3	022677200712
139236	W3 GYP	3 cm	6 g	Variable	Sinking	One No.12	x3	022677177601
139239	W3 HSD	3 cm	6 g	Variable	Sinking	One No.12	x3	022677255262
139242	W3 OTU	3 cm	6 g	Variable	Sinking	One No.12	x3	022677200736
139244	W3 RSD	3 cm	6 g	Variable	Sinking	One No.12	x3	022677255293
139245	W3 RT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012483
139246	W3 S	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012162
139247	W3 SFC	3 cm	6 g	Variable	Sinking	One No.12	x3	022677012117
JIGGING RAP® 05								
105510	W5 CLN	5 cm	9 g	Variable	Sinking	One No.10	x3	022677014654
141364	W5 FPN	5 cm	9 g	Variable	Sinking	One No.10	x3	022677329307
105512	W5 GFR	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012339
141366	W5 GPSQ	5 cm	9 g	Variable	Sinking	One No.10	x3	022677329314
141365	W5 GSLM	5 cm	9 g	Variable	Sinking	One No.10	x3	022677329321
105514	W5 GT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012643
141363	W5 HSP	5 cm	9 g	Variable	Sinking	One No.10	x3	022677329338
105518	W5 P	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012391
105520	W5 PRT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677014050
139250	W5 CHB	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012346
139252	W5 CHR	5 cm	9 g	Variable	Sinking	One No.10	x3	022677089539
139253	W5 GBT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677134833
139254	W5 GGT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677134826
139255	W5 GHP	5 cm	9 g	Variable	Sinking	One No.10	x3	022677137322
139256	W5 GL	5 cm	9 g	Variable	Sinking	One No.10	x3	022677014128
139257	W5 GRT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677013718
139258	W5 GTU	5 cm	9 g	Variable	Sinking	One No.10	x3	022677200743
139259	W5 GYP	5 cm	9 g	Variable	Sinking	One No.10	x3	022677177618
139262	W5 HSD	5 cm	9 g	Variable	Sinking	One No.10	x3	022677255316
139263	W5 NP	5 cm	9 g	Variable	Sinking	One No.10	x3	022677137353
139264	W5 OTU	5 cm	9 g	Variable	Sinking	One No.10	x3	022677200767
139265	W5 PTU	5 cm	9 g	Variable	Sinking	One No.10	x3	022677208992
139266	W5 RSD	5 cm	9 g	Variable	Sinking	One No.10	x3	022677255347
139267	W5 RT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012681
139268	W5 S	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012360
139269	W5 SFC	5 cm	9 g	Variable	Sinking	One No.10	x3	022677012315
● 153112	W5 PCH	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362465
● 153114	W5 SKSD	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362489

RED = New 2025

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
JIGGING RAP® 07								
105532	W7 CLN	7 cm	18 g	Variable	Sinking	One No.8	x3	022677014661
141368	W7 FPN	7 cm	18 g	Variable	Sinking	One No.8	x3	022677329345
105534	W7 GFR	7 cm	18 g	Variable	Sinking	One No.8	x3	022677012537
141370	W7 GPSQ	7 cm	18 g	Variable	Sinking	One No.8	x3	022677329352
141369	W7 GSLM	7 cm	18 g	Variable	Sinking	One No.8	x3	022677329369
105536	W7 GT	7 cm	18 g	Variable	Sinking	One No.8	x3	022677012698
141367	W7 HSP	7 cm	18 g	Variable	Sinking	One No.8	x3	022677329376
105539	W7 P	7 cm	18 g	Variable	Sinking	One No.8	x3	022677012599
105541	W7 PRT	7 cm	18 g	Variable	Sinking	One No.8	x3	022677014074
139270	W7 CHB	7 cm	18 g	Variable	Sinking	One No.8	x3	022677012544
139272	W7 CHR	7 cm	18 g	Variable	Sinking	One No.8	x3	022677089546
139273	W7 GBT	7 cm	18 g	Variable	Sinking	One No.8	x3	022677134857
139274	W7 GRT	7 cm	18 g	Variable	Sinking	One No.8	x3	022677013725
146748	W7 GTU	7 cm	18 g	Variable	Sinking	One No.8	x3	022677200774
139275	W7 GZBP	7 cm	18 g	Variable	Sinking	One No.8	x3	022677278865
139276	W7 GZFR	7 cm	18 g	Variable	Sinking	One No.8	x3	022677278872
139277	W7 HSD	7 cm	18 g	Variable	Sinking	One No.8	x3	022677255361
139279	W7 NP	7 cm	18 g	Variable	Sinking	One No.8	x3	022677137414
139280	W7 OTU	7 cm	18 g	Variable	Sinking	One No.8	x3	022677200798
139281	W7 PTU	7 cm	18 g	Variable	Sinking	One No.8	x3	022677208947
139282	W7 PW	7 cm	18 g	Variable	Sinking	One No.8	x3	022677023328
139284	W7 S	7 cm	18 g	Variable	Sinking	One No.8	x3	022677012568
139285	W7 SFC	7 cm	18 g	Variable	Sinking	One No.8	x3	022677012513
● 153115	W7 PCH	7 cm	18 g	Variable	Sinking	One No.8	x3	022677359588
● 153117	W7 SKSD	7 cm	18 g	Variable	Sinking	One No.8	x3	022677358833
JIGGING RAP® 09								
105550	W9 CLN	9 cm	25 g	Variable	Sinking	One No.6	x3	022677014678
141372	W9 FPN	9 cm	25 g	Variable	Sinking	One No.6	x3	022677329383
141374	W9 GPSQ	9 cm	25 g	Variable	Sinking	One No.6	x3	022677329390
141373	W9 GSLM	9 cm	25 g	Variable	Sinking	One No.6	x3	022677329406
105552	W9 GT	9 cm	25 g	Variable	Sinking	One No.6	x3	022677012940
141371	W9 HSP	9 cm	25 g	Variable	Sinking	One No.6	x3	022677329413
105554	W9 P	9 cm	25 g	Variable	Sinking	One No.6	x3	022677012797
105556	W9 PRT	9 cm	25 g	Variable	Sinking	One No.6	x3	022677014081
139286	W9 GBT	9 cm	25 g	Variable	Sinking	One No.6	x3	022677134888
146749	W9 GTU	9 cm	25 g	Variable	Sinking	One No.6	x3	022677200804
146750	W9 OTU	9 cm	25 g	Variable	Sinking	One No.6	x3	022677200828
139288	W9 PTU	9 cm	25 g	Variable	Sinking	One No.6	x3	022677209005
139289	W9 S	9 cm	25 g	Variable	Sinking	One No.6	x3	022677012766

CHB - Chrome Blue; **CHR** - Chrome Red; **CLN** - Clown; **FPN** - Fruit Punch; **G** - Gold; **GBT** - Glow Blue Tiger; **GFR** - Gold Fluorescent Red; **GGT** - Glow Green Tiger; **GHP** - Ghost Prawn; **GL** - Glow; **GPSQ** - Glow Pink Squirrel; **GRT** - Glow Red Tiger; **GSLM** - Glow Slimy Lime; **GT** - Glow Tiger; **GTU** - Green Tiger UV; **GYP** - Glass Yellow Perch; **GZBP** - Glow Zebra Blue Pink; **GZFR** - Glow Zebra Fluorescent Red; **HSD** - Helsinki Shad; **HSP** - Headspin; **NP** - Nordic Perch; **OTU** - Orange Tiger UV; **P** - Perch; **PCH** - Pure Chrome; **PRT** - Parrot; **PTU** - Pink Tiger UV; **PW** - Pearl White; **RSD** - Regal Shad; **RT** - Rainbow Trout; **S** - Silver; **SFC** - Silver Fluorescent Chartreuse; **SKSD** - Sick Shad

RED = New 2025

WH SERIES JIGGING RAP®

All of the great features of the original Jigging Rap®, with the addition of a Tiger Eye hook. Providing an easy target, this accented point helps fish to zero-in and strike the WH Jigging Rap®. Extremely effective in cold waters or when predators are feeding on small bait.

Minnow Profile • Balanced Design • Environmental Zinc Weighted • Tough Resin Composition • Bright Attractor Colors • Pupil Tip on Hook

BSR

BYR

GT GLOW

GZFR GLOW

P

RFSH

STGS

STHB

CLN

MS

STBG

STBS

BAP NEW

BLK NEW

BLL NEW

MUIKKU NEW

SMB NEW

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
WH SERIES JIGGING RAP® 03								
127605	WH3 BSR	3 cm	6 g	Variable	Sinking	One No.12	x3	022677297644
127606	WH3 BYR	3 cm	6 g	Variable	Sinking	One No.12	x3	022677204192
127608	WH3 GT	3 cm	6 g	Variable	Sinking	One No.12	x3	022677204185
127609	WH3 GZFR	3 cm	6 g	Variable	Sinking	One No.12	x3	022677297651
127612	WH3 P	3 cm	6 g	Variable	Sinking	One No.12	x3	022677204178
127614	WH3 RFSH	3 cm	6 g	Variable	Sinking	One No.12	x3	022677246116
124052	WH3 STGS	3 cm	9 g	Variable	Sinking	One No.12	x3	022677314082
124053	WH3 STHB	3 cm	9 g	Variable	Sinking	One No.12	x3	022677314099
WH SERIES JIGGING RAP® 05								
105465	WH5 BSR	5 cm	9 g	Variable	Sinking	One No.10	x3	022677297668
105466	WH5 BYR	5 cm	9 g	Variable	Sinking	One No.10	x3	022677204253
105467	WH5 CLN	5 cm	9 g	Variable	Sinking	One No.10	x3	022677204277
105468	WH5 GT	5 cm	9 g	Variable	Sinking	One No.10	x3	022677204246
105469	WH5 GZFR	5 cm	9 g	Variable	Sinking	One No.10	x3	022677297675
105471	WH5 MS	5 cm	9 g	Variable	Sinking	One No.10	x3	022677204222
105472	WH5 P	5 cm	9 g	Variable	Sinking	One No.10	x3	022677204239
105474	WH5 RFSH	5 cm	9 g	Variable	Sinking	One No.10	x3	022677246130
124054	WH5 STBG	5 cm	9 g	Variable	Sinking	One No.10	x3	022677316345
124055	WH5 STBS	5 cm	9 g	Variable	Sinking	One No.10	x3	022677316352
124056	WH5 STGS	5 cm	9 g	Variable	Sinking	One No.10	x3	022677314105
124057	WH5 STHB	5 cm	9 g	Variable	Sinking	One No.10	x3	022677314112

RED = New 2025

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
WH SERIES JIGGING RAP® 05								
● 153120	WH5 BAP	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362533
● 153121	WH5 BLK	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362540
● 153122	WH5 BLL	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362557
● 153123	WH5 MUIKKU	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362564
● 153124	WH5 SMB	5 cm	9 g	Variable	Sinking	One No.10	x3	022677362571
WH SERIES JIGGING RAP® 07								
105476	WH7 BYR	7 cm	18 g	Variable	Sinking	One No.7	x3	022677204314
105477	WH7 CLN	7 cm	18 g	Variable	Sinking	One No.7	x3	022677204338
105478	WH7 GT	7 cm	18 g	Variable	Sinking	One No.7	x3	022677204307
105479	WH7 GZFR	7 cm	18 g	Variable	Sinking	One No.7	x3	022677297699
105481	WH7 MS	7 cm	18 g	Variable	Sinking	One No.7	x3	022677204284
105482	WH7 P	7 cm	18 g	Variable	Sinking	One No.7	x3	022677204291
105484	WH7 RFSH	7 cm	18 g	Variable	Sinking	One No.7	x3	022677244075
124061	WH7 STHB	7 cm	18 g	Variable	Sinking	One No.7	x3	022677314136
● 153125	WH7 BAP	7 cm	18 g	Variable	Sinking		x3	022677359601
● 153126	WH7 BLK	7 cm	18 g	Variable	Sinking		x3	022677359618
● 153127	WH7 BLL	7 cm	18 g	Variable	Sinking		x3	022677359625
● 153128	WH7 MUIKKU	7 cm	18 g	Variable	Sinking		x3	022677359632
● 153129	WH7 SMB	7 cm	18 g	Variable	Sinking		x3	022677359649

BAP - Baby Aspius; **BLK** - Bleak; **BLL** - Live Bleak; **BSR** - Blue Silver Red; **BYR** - Black Yellow Red; **CLN** - Clown; **GT** - Glow Tiger; **GZFR** - Glow Zebra Fluorescent Red; **MS** - Metallic Silver; **MUIKKU** - Live Vendace; **P** - Perch; **RFSH** - Redfin Shiner; **SMB** - Smelt on the beach; **SMB** - Smelt On The Beach; **STBG** - Striped Black and Gold; **STBS** - Striped Black and Silver; **STGS** - Striped Grey Shiner; **STHB** - Striped Hot Blue

RED = New 2025

JIGGING SHADOW RAP

Following in the footsteps of the original Rapala® Jigging Rap®, the much lighter Jigging Shadow Rap® features a slower darting action. Designed for vertical jigging, the broader silhouette, modern internal metallic finishes and belly-flashing action are ideal for targeting large wary fish, whether they are suspended or close to the bottom.

Durable Plastic Body • Leadfree • Sinking • Slow Darting Action • VMC® Black Nickel Hooks

NEW SIZE

BAP

BLK

BLL

BSR

BYR

GL GLOW

GPSQ GLOW

GSLM GLOW

GT GLOW

HLW

MUIKKU

NP

PD

PEL

ROL

S

SMB

SML

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
JIGGING SHADOW RAP® 07								
153092	JSDR07 BAP	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359434
153093	JSDR07 BLK	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359441
153094	JSDR07 BLL	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359458
153095	JSDR07 BSR	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359465
153096	JSDR07 BYR	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359472
153097	JSDR07 GL	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677361222
153098	JSDR07 GPSQ	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677361239
153099	JSDR07 GSLM	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677361246
153100	JSDR07 GT	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359489
153101	JSDR07 HLW	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359496
153102	JSDR07 MUIKKU	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359502
153103	JSDR07 NP	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359519
153104	JSDR07 PD	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359526
153105	JSDR07 PEL	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359533
153106	JSDR07 ROL	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359540
153107	JSDR07 S	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359557
153108	JSDR07 SMB	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359564
153109	JSDR07 SML	7 cm	10 g	Variable	Sinking	No.8 & 1	x3	022677359571

RED = New 2025

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
JIGGING SHADOW RAP® 09								
149687	JSDR09 BAP	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677342467
149688	JSDR09 BLK	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677342474
149689	JSDR09 BLL	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677342481
129155	JSDR09 BSR	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326276
129156	JSDR09 BYR	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326283
141355	JSDR09 GL	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677336749
141358	JSDR09 GPSQ	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677336756
141357	JSDR09 GSLM	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677336763
129157	JSDR09 GT	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326290
129158	JSDR09 HLW	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326306
149690	JSDR09 MUIKKU	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677342498
129159	JSDR09 NP	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326313
141356	JSDR09 PD	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677336770
129160	JSDR09 PEL	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326320
129161	JSDR09 ROL	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326337
129162	JSDR09 S	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326344
149691	JSDR09 SMB	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677342504
129163	JSDR09 SML	9 cm	17 g	Variable	Sinking	No.6 & 1	x3	022677326351

BAP - Baby Aspius; **BLK** - Bleak; **BLL** - Live Bleak; **BSR** - Blue Silver Red; **BYR** - Black Yellow Red; **GL** - Glow; **GPSQ** - Glow Pink Squirrel; **GSLM** - Glow Slimy Lime; **GT** - Glow Tiger; **HLW** - Halloween; **MUIKKU** - Live Vendace; **NP** - Nordic Perch; **PD** - Purpledescent; **PEL** - Live Perch; **ROL** - Live Roach; **S** - Silver; **SMB** - Smelt On The Beach; **SML** - Live Smelt

ULTRA LIGHT RIPPIN RAP

Likes it's big brother, this ultra-light still packs a punch! A loud, rattling lipless lure with a hard-action flutter on the drop. Tall, skinny, textured body with a distinctive BB rattle system.

Ultra-Light Lipless Design • Hard Vibrating Action • Distinctive Loud BB Rattle • Textured Scale Body • Ideal For Vertical Jigging • VMC® Black Nickel Round Bend Hooks

CLN

CSD

FT

GL

PDS

PUTU

RFCW

Product Number	Model	Size	Weight	Swimming Depth	Buoyancy	Hooks	Pack	Barcode
129842	ULRPR04 CLN	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677285597
129843	ULRPR04 CSD	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677285580
102135	ULRPR04 FT	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677239347
129844	ULRPR04 GL	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677285573
129845	ULRPR04 PDS	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677285566
129846	ULRPR04 PUTU	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677285603
129847	ULRPR04 RFCW	4 cm	5 g	Variable	Sinking	No.6 & 1	x3	022677285559

CLN - Clown; **CSD** - Chartreuse Shad; **FT** - Firetiger; **GL** - Glow; **PDS** - Purpledescent; **PUTU** - Purple Tiger UV; **RFCW** - Redfire Crawdad

RED = New 2025

SMARTHUB® SYSTEM

The Rapala SmartHub is the ultimate, interchangeable and easy-to-use system to make your Ice Fishing easier. Tip – Use the Rapala Ice Box to attach the system. Fix & mix and you are ready to go!

SMARTHUB® LINE SPOOLER

NEW

The Rapala® SmartHub® is the ultimate, versatile system that gives you endless options to interchange and adjust for your needs. A single SmartHub can be used independently or choose the Track to easily expand your accessory options. Spool your reels on the water with the Rapala SmartHub Line Spooler. Designed for both baitcasting and spinning reels, the Line Spooler spools up to 300 meters (330 yards) of line and features a built-in line cutter and keeper.

Conveniently assists in spooling both spinning & baitcasting reels • Spring-loaded line tension control, knob locks the position • Adjustable, pivoting base for single placement on a SmartHub mount, knob locks the angle • Integrated line cutter • Includes one adjustable SmartHub connector

Product Number	Model	Pack	Barcode
151100	RSHLINE	x1	022677342153

SMARTHUB® MAGNETIC TOOL HOLDER 2 & 4

NEW

The Rapala® SmartHub® is the ultimate, versatile system that gives you endless options to interchange and adjust for your needs. A single SmartHub can be used independently or choose the Track to easily expand your accessory options. The Rapala SmartHub Tool Holder is a tool holder with magnets to keep your tools locked in place. Attach the Tool Holder to your boat, sled, ice box, or wall – anywhere where you need your tools and lures neat and organized. The Tool Holder includes a Smart Hub Flat Mount and VHV tape and mounting screws for attaching the Flat Mount.

Tool storage drop-in slots & hang hooks on either end • High strength magnetic backer holds tools in slots • Lure storage perimeter holes for hanging lures • Each tool holder includes one adjustable SmartHub connector

151101 NEW

151102 NEW

Product Number	Model	Pack	Barcode
Smart Hub Magnetic Tool Holder 4			
151101	RSHMTH4	x1	022677342160
Smart Hub Magnetic Tool Holder 2			
151102	RSHMTH2	x1	022677342177

RED = New 2025

SMARTHUB® FLAT MOUNT

The Rapala SmartHub is the ultimate, interchangeable and easy-to-use system to make your Ice Fishing easier. Tip – Use the Rapala Ice Box to attach the system. Fix & mix and you are ready to go!

The base for the system • Sold separately in 2-packs and 1 pcs included in most of the individual Smart Hub accessories • Attach with screws or contact glue depending on the mounting material

Product Number	Model	Pack	Barcode
SmartHub Flat Mount			
141450	RSHFM	x4	022677333540

SMARTHUB® CLAMP MOUNT

The Rapala SmartHub is the ultimate, interchangeable and easy-to-use system to make your Ice Fishing easier. Tip – Use the Rapala Ice Box to attach the system. Fix & mix and you are ready to go!

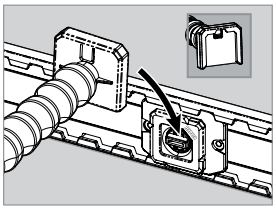
Easy attachment for different rails and tubes

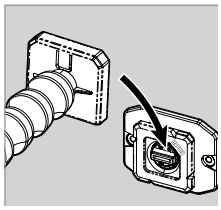
Product Number	Model	Pack	Barcode
SmartHub Clamp Mount			
141454	RSHCM	x4	022677333533

SMARTHUB® TRACK SYSTEM

The Rapala SmartHub is the ultimate, interchangeable and easy-to-use system to make your Ice Fishing easier. Tip – Use the Rapala Ice Box to attach the system. Fix & mix and you are ready to go!

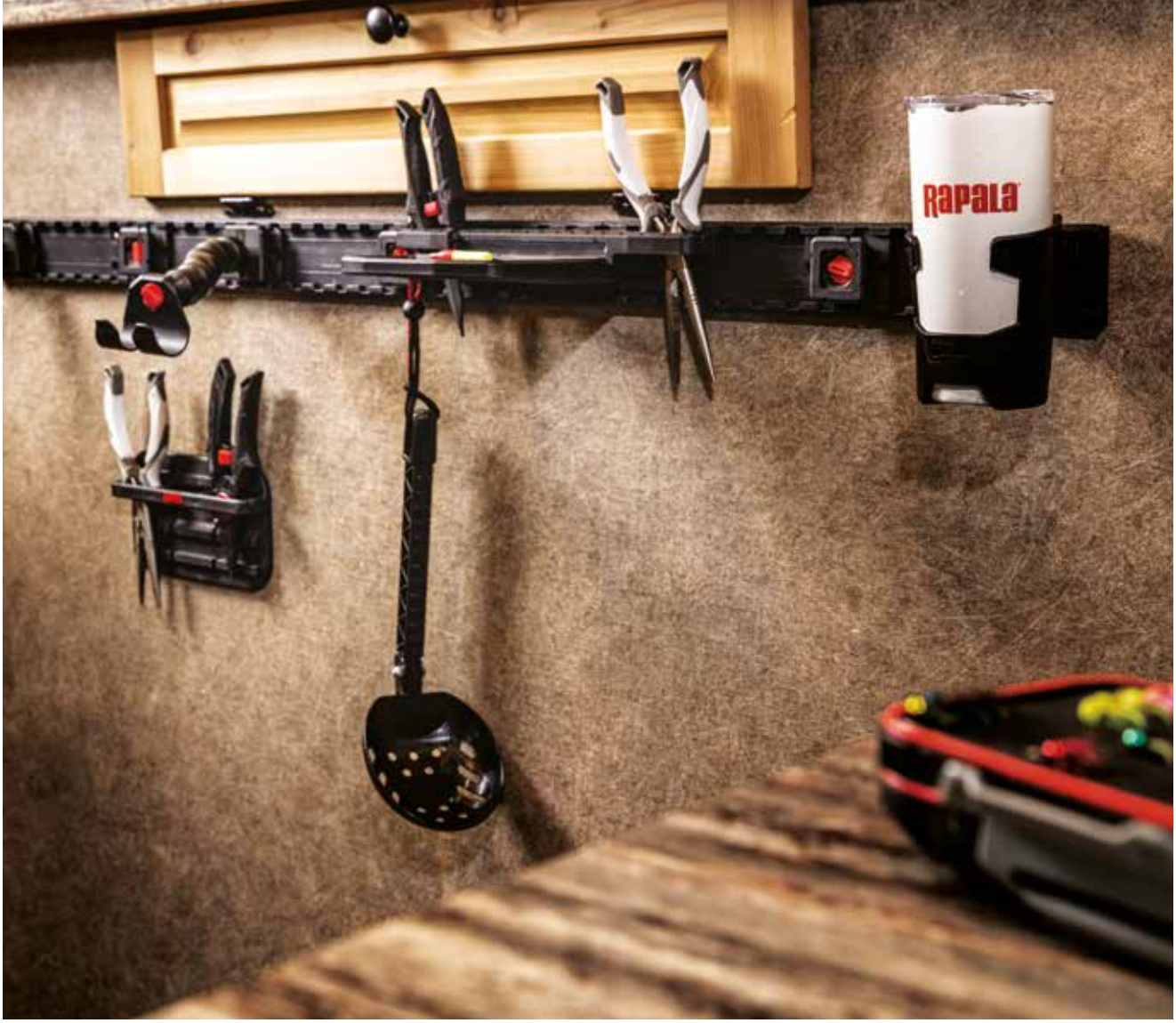
Attachable track including 3 Flat Mount pieces • Mount pieces are movable inside the track and you can tighten them up with the integrated screw





Product Number	Model	Pack	Barcode
SmartHub Track System			
141455	RSHT163	x4	022677326900

RED = New 2025



SMARTHUB® ROD HOLDER

To keep your rod/combo in waiting position (light ismete or when changing lures or having a break)

Product Number	Model	Pack	Barcode
SmartHub Rod Holder			
141451	RSHRH	x4	022677326887

SMARTHUB® ADJUSTABLE ARM

Bends in different angles according to your needs • Has the universal standard (camera) screw for attaching your action camera or various other accessories with the same universal fitting

Product Number	Model	Pack	Barcode
SmartHub Adjustable Arm			
141452	RSHAA	x4	022677326894

RED = New 2025

SMARTHUB® ARM EXTENSION

Strong extension bar for the Adjustable Arm • Can be used with other parts as well • Folding mechanism

Product Number	Model	Pack	Barcode
Smart Hub Arm Extension			
149740	RSHAE	x4	022677342146

SMARTHUB® WORK STATION

Folding mini table to operate with your gear • Lockable mini boxes to store your terminal tackle and lures • Attachment holes to keep your tools • When folded up you have a foam wall to hang your jigs, rigs and hooks

Product Number	Model	Pack	Barcode
SmartHub Work Station			
141453	RSHWS	x4	022677333564

SMARTHUB® CUP HOLDER

Great for mugs, cans and thermos flasks • Wide diameter even for bigger bottles

Product Number	Model	Pack	Barcode
SmartHub Cup Holder			
141456	RSHCH	x4	022677333526

SMARTHUB® ROD STORAGE

Compact size rod holder to fit most of the ice rods and combos • Comes in 2-pack

Product Number	Model	Pack	Barcode
SmartHub Rod Storage			
141457	RSHROD	x4	022677333557

RED = New 2025

BLACKBETTY

TOOLS & ACCESSORIES

ACCESSORIES

TACKLE TRAY

Store, organize, access – repeat. The Rapala Tackle Tray is designed for keeping your tackle protected and in perfect order with heavy-duty construction and smart design. The Tackle Tray features rigid, customisable dividers for accommodating various-sized baits and accessories, with open and foam insert models available. The Quick Latch System allows opening and closing the tray with an effortless single-hand motion. The stackable tray comes with integrated feet for vertical storage and re-writable labels for systematic storage. The UV-proof Rapala Tackle Tray is made from rigid plastic that's resistant to both cold and heat, making sure your tackle is protected even in the most demanding conditions.

Suitable for hard baits, soft baits and accessories • Quick Latch System • Re-writable labels (2 included) • Stackable design Rigid dividers secure tackle in place • Customizable to accommodate various-sized baits • Highly rigid, cold & heat resistant material • Integrated feet for vertical storage

NEW SIZE

137953

142225

142226

151096 NEW

137954

137955

142227

142228

Product Number	Model	Size	Pack	Barcode
137953	RTT276	27,6 x 18 x 4,3 cm	x1	022677335148
142225	RTT276O	27,6 x 18 x 4,3 cm	x1	022677341361
142226	RTT276OF	27,6 x 18 x 4,3 cm	x1	022677341354
151096	RTT276OJ	27,6 x 18 x 4,3 cm	x1	022677350769
137954	RTT356	35,6 x 22,7 x 4,3 cm	x1	022677335155
137955	RTT356D	35,6 x 22,7 x 8,2 cm	x1	022677335162
142227	RTT356DH	35,6 x 22,7 x 8,2 cm	x1	022677341385
142228	RTT356DO	35,6 x 22,7 x 8,2 cm	x1	022677341378

RED = New 2025

ACCESSORIES

GLOW PICK 6

The Rapala Glow Pick with UV Light will become one of your must-have fishing tools. A two tools-in-one 6 inch device featuring a forked punch remover for fast and easy dehooking as well as an LED UV pinch light with excellent lighting power to charge up glow baits with ease. Includes two CR2016 button batteries.

149738

Product Number	Model	Quantity	Pack	Barcode
Glow Pick 6				
149738	RGP6	x1	x1	022677342214

ICE ROD HOLDER

Strong & lite metal tube construction with plastic holding forks • Adjustable for easy transport and storage • Attachment holes for bite indicator • Can be used both with spinning reel or baitcaster rod combos • Includes an adapter for the Rapala Bite Alarm.

Product Number	Model	Pack	Barcode
121725	T70096	x1	6416038105077

ICE KNOCKER

Knock ice off your drill. • Knock out your catch. • Comfortable textured handle. • Floating construction.

Product Number	Model	Pack	Barcode
106097	T70080/RIK	x6	6416038104650

RED = New 2025

ICE COMBO LOCKER BAG

Durable Cordura® construction. • Strong YKK zipper opens and closes easily. • Protects rods/ reels from the elements and from being damaged. • Interior pockets for extra storage. • Velcro closures hold rods in place.

Product Number	Model	Pack	Barcode
124038	RICL30B	x5	022677318387

ICE CLAW

All Rapala Ice Claws are CE marked. They are tested and officially approved by TUKES (Finnish Safety and Chemicals Agency) Always wear Ice Claws when on ice!

105933

129967

Product Number	Model	Pack	Barcode
Pro Guide Ice Claws			
105933	T70051/RICSG	x10	6416038100843
Scandic Ice Claws			
129967	T70100	x10	6416038105930

UTILITY BOX

The Rapala Utility Box is perfect for storing Lures, Jigs and Soft Plastics as well as other items you may need on your next ice fishing adventure.

Heavy-Duty Four-Sided Tackle Storage • Waterproof Seal • High Compression Hook Clips • Slotted & Ribbed Foam for Full Range of Storage • Easy Open Clear Lid Compartments

Product Number	Model	Size	Features	Pack	Barcode
106096	RUBM	15 x 10 x 5 cm	Medium	x10	022677271651
106094	RUBS	10 x 10 x 5 cm	Small	x10	022677271644

RED = New 2025

JIG BOX

Four-sided jig storage system. Use the hook clips and the slotted compression foam to organize your collection. High compression locks and waterproof seal keep inside dry.

Product Number	Model	Size	Features	Pack	Barcode
141411	RJBM	17.2 x 6.4 x 10.2 cm	Medium	x1	022677271675
141410	RJBS	12 x 10.2 x 13.2 cm	Small	x1	022677271668

ICE LURE ORGANIZER

Available in 2 sizes, these Rapala ice lure boxes offer an optimal storage for your Jigging Raps and other ice lures. Custom designed rubber inner tray with cavities enable protection and easy acces for your “mix of the day”.

Product Number	Model	Pack	Barcode
106093	RILO	x10	6416038103899
127597	RILOXL	x10	6416038104032

RED = New 2025

COMPACT MEGA SCOOP

Foldable and compact ice scoop to keep the hole clean from ice and slush. This is important to be able to see even the slightest bite or movement in the line.

Product Number	Model	Size	Pack	Barcode
141352	RCMS	12x14 cm	x10	022677333496

ICE SKIMMER

Different variations. Plastic, metal, foldable & retractable.

109904

124033

105254

127596

Product Number	Model	Diameter	Material	Pack	Barcode
109904	T70044/RISL	12 cm	Plastic	x10	6416038100638
124033	IS-15	9 cm	Metal	x10	022677315508
105254	IS-20	13 cm	Metal	x10	022677169842
127596	T70043	10 cm	Plastic	x10	6416038100324

RED = New 2025

GREENLAND GRIPPERS

Silicon rubber • Stainless steel crampons and chain + velcro loop • Comes with a carry bag

121709

121710

Product Number	Model	Size	Pack	Barcode
121707	RGGS	S: 37-38	x10	022677308166
121708	RGGM	M: 39-40	x10	022677308159
121709	RGGL	L: 41-42	x10	022677308142
121710	RGGXL	XL: 43-44	x10	022677308173
121711	RGGXXL	XXL: 45-47	x10	022677308180

SPORT GRIPPERS

Versatile grippers that can be used in all conditions. Elastic rubber makes it easy to put on and take off. Fits all types of shoes and boots.

TBR elastic rubber • Galvanized spikes

Product Number	Model	Size	Pack	Barcode
121712	RSPGS	S	x10	022677308210
121713	RSPGM	M	x10	022677308203
121714	RSPGL	L	x10	022677308197
121715	RSPGXL	XL	x10	022677308227
121716	RSPGXXL	XXL	x10	022677308234

ICEMAN CHAIR PACK

Roomy backpack with integrated folding seat. • 30 liters storage capacity. • Main compartment equipped with a storm collar. • Spacious front and side pockets. • Removable PVC liner in the main compartment.

Product Number	Model	Pack	Barcode
102383	46037-1	x6	6430048100839

RED = New 2025

ICE BOX G2

Ice fishing seat / storage box / cooler box. Lite but strong styrofoam construction. Warm to sit on in cold conditions. Max weight on top 150 kg. Removable dividers for easy organizing. Easy storage for fishing gear, food & drink etc. Perfect base for the Rapala Smart Hub System.

Carrying strap • Cooler box for summer use • Size 41 X 28 X 45 cm

141353

Product Number	Model	Pack	Barcode
141353	T70075	x6	6416038106135

SLED PULLING SHOULDER STRAP

Light & easy to use shoulder strap to pull the sled. Strong lock / release buckle placed on the chest side for safety. Stainless steel O–ring & carabiner clip for easy rope handling. O-ring enables free rope moving and optimal sled tracking. Padded for comfort. Adjustable length.

Sled Pulling Shoulder Strap				
127572	RSPSS	-	x1	022677297705

RED = New 2025

CLOTHING

RAPALA BEANIE

Keep that head covered, warm and looking good on or off the ice with these Rapala® beanies. Men's and women's styles.

Outer: 100% Acrylic • Lining: 100% Polyester Fleece

141646

150310

150311

Product Number	Model	Color	Pack	Barcode
141646	RAPBEANIE5	Grey White	x5	022677321332
150310	RAPBEANIE6	Red Black	x5	022677321349
150311	RAPBEANIE7	Black Red White	x5	022677321356

TRAPPER HAT

Traditional design • Windproof & water-repellent strong outer fabric • Warm padded insulation & faux fur • Adjustable chin strap • Comfortable "One size fits all" sizing

Product Number	Model	Color	Pack	Barcode
100215	RTH	Black	x5	6430048101539
100233	RTH-W	White	x5	022677280424

RED = New 2025

ARCTIC NECK GAITER

Long and warm neck gaiter for cold conditions • Optimal protection from wind and cold • Comfortable micro fleece lining • Grey and black Rapala logo print pattern

Product Number	Model	Size	Pack	Barcode
100213	RANG	One Size	x1	022677258829

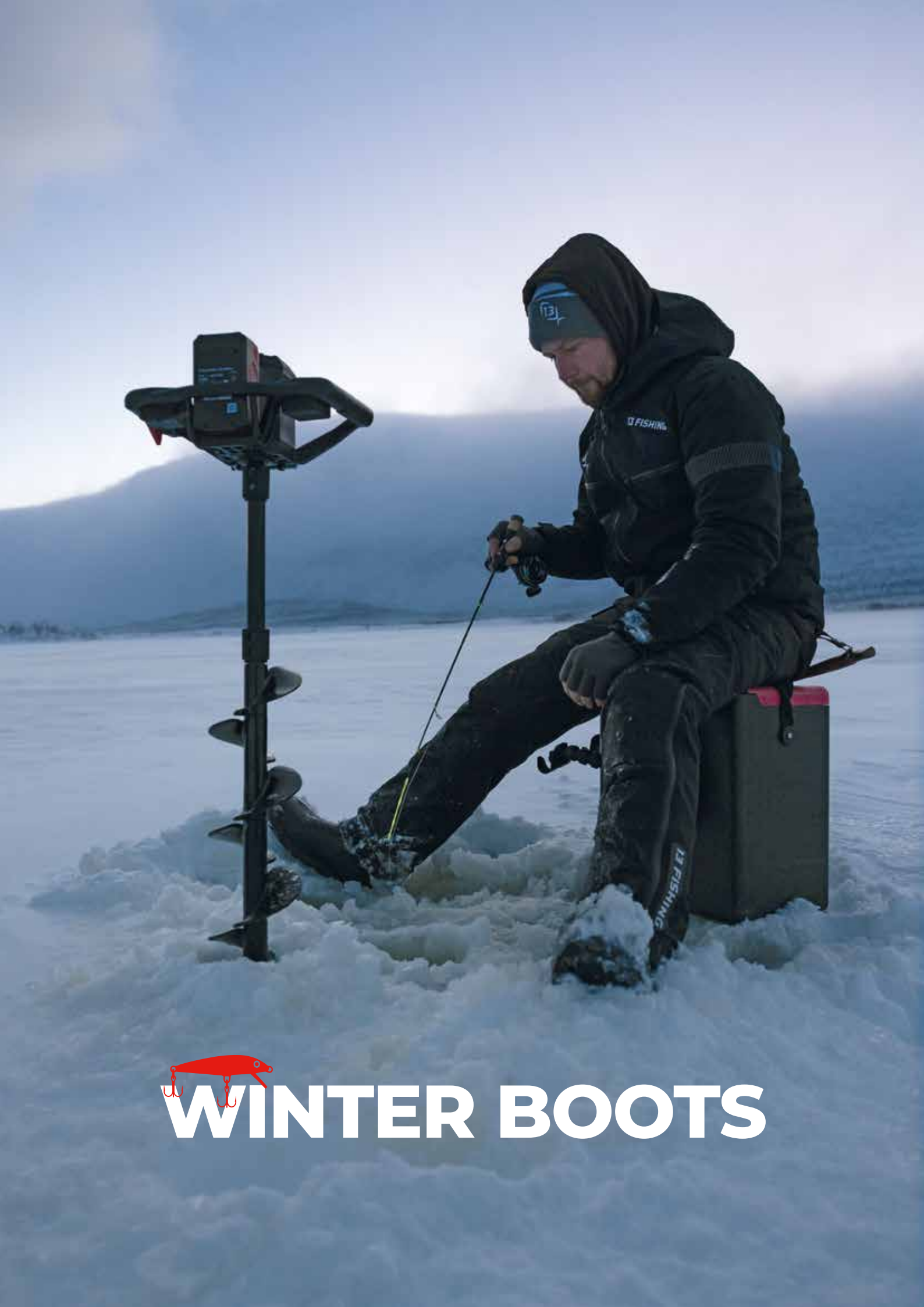
VARANGER HALF FINGER GLOVES

Rapala Varanger Half Finger Gloves are knitted half finger gloves for open water and winter conditions. The stretchy material makes them comfortable and easy to wear. Palms have rubber-dotting for optimal grip.

Kitted constructions • Stretchy and easy to wear • Rubber-dot palm part • Material: 100% acrylic

Product Number	Model	Size	Pack	Barcode
102711	RVHFG-M	M	x5	022677258843
102710	RVHFG-L	L	x5	022677258836
102712	RVHFG-XL	XL	x5	022677258850

RED = New 2025



WINTER BOOTS

TRAIL GRIP

The Rapala Trail Grip boots represent the new generation of boots when it comes to design, comfort and durability. Still using the high quality Italian EVA as main material these boots feature the new EVA ++ (TPU) material on the soles. The EVA ++ offers better grip and durability for various cold weather activities. They are also slip resistant and chemical resistant. The boots come with removable liner socks.

Product Number	Model	Size	Pack	Barcode
153156	RTGB39	39	x6	5905575559142
153157	RTGB40	40	x6	5905575559159
153158	RTGB41	41	x6	5905575559166
153159	RTGB42	42	x6	5905575559173
153160	RTGB43	43	x6	5905575559180
153161	RTGB44	44	x6	5905575559197
153162	RTGB45	45	x6	5905575559203
153163	RTGB46	46	x6	5905575559210
153164	RTGB47	47	x6	5905575559227
153165	RTGB48	48	x6	5905575559234

SPORTSMANS BOOTS LITE SHORT

Sportsman's Boots are made of molded super light, durable and waterproof EVA material. All winter boots have removable felt liners for warmth, comfort and fast & easy drying. Sportsman's boot series offer different models for different winter sports applications and insulation needs. For milder weather conditions there are options with thinner felt liners and sole; for moreextreme and colder conditions thicker inner felts & soles.

Removable felt inner sole • Lightweight summer boot

Product Number	Model	Size	Pack	Barcode
105968	RLITES(39)	39	x6	5902022152291
105969	RLITES(40)	40	x6	5902022152314
105970	RLITES(41)	41	x6	5902022152338
105971	RLITES(42)	42	x6	5902022152352
105972	RLITES(43)	43	x6	5902022152376
105973	RLITES(44)	44	x6	5902022152390
105974	RLITES(45)	45	x6	5902022152413
105975	RLITES(46)	46	x6	5902022152437
105976	RLITES(47)	47	x6	5902022152451

RED = New 2025

SPORTSMANS BOOTS MEDIUM

Sportsman's Boots are made of molded super light, durable and waterproof EVA material. All winter boots have removable felt liners for warmth, comfort and fast & easy drying. Sportsman's boot series offer different models for different winter sports applications and insulation needs. For milder weather conditions there are options with thinner felt liners and sole; for more extreme and colder conditions thicker inner felts & soles.

Product Number	Model	Size	Pack	Barcode
105939	RSMC(39)	39	x6	6416173022598
105940	RSMC(40)	40	x6	6416173022604
105941	RSMC(41)	41	x6	6416173022611
105942	RSMC(42)	42	x6	6416173022628
105943	RSMC(43)	43	x6	6416173022635
105944	RSMC(44)	44	x6	6416173022642
105945	RSMC(45)	45	x6	6416173022659
105946	RSMC(46)	46	x6	6416173022666
105947	RSMC(47)	47	x6	6416173022673

SPORTSMANS BOOTS SHORT

Sportsman's Boots are made of molded super light, durable and waterproof EVA material. All winter boots have removable felt liners for warmth, comfort and fast & easy drying. Sportsman's boot series offer different models for different winter sports applications and insulation needs. For milder weather conditions there are options with thinner felt liners and sole; for more extreme and colder conditions thicker inner felts & soles.

Product Number	Model	Size	Pack	Barcode
105948	RSSC(36)	36	x6	5902022152901
105949	RSSC(37)	37	x6	5902022152925
105950	RSSC(38)	38	x6	5902022152949
105951	RSSC(39)	39	x6	5902022152154
105952	RSSC(40)	40	x6	5902022152178
105953	RSSC(41)	41	x6	6416173022680
105954	RSSC(42)	42	x6	6416173022697
105955	RSSC(43)	43	x6	6416173022703
105956	RSSC(44)	44	x6	6416173022710
105957	RSSC(45)	45	x6	6416173022727
105958	RSSC(46)	46	x6	6416173022734
105959	RSSC(47)	47	x6	6416173022741

RED = New 2025

SPORTSMANS BOOTS SHORT STUDDED

Sportsman's Boots are made of molded super light, durable and waterproof EVA material. All winter boots have removable felt liners for warmth, comfort and fast & easy drying. Sportsman's boot series offer different models for different winter sports applications and insulation needs. For milder weather conditions there are options with thinner felt liners and sole; for more extreme and colder conditions thicker inner felts & soles.

Removable felt liner • Adjustable snow collar • Studded sole

-30 °C

BEST BUY ERA

Product Number	Model	Size	Pack	Barcode
105986	RSSC-S(36)	36	x6	5902022154943
105987	RSSC-S(37)	37	x6	5902022154967
105988	RSSC-S(38)	38	x6	5902022154981
105989	RSSC-S(39)	39	x6	5902022155001
105990	RSSC-S(40)	40	x6	5902022155025
105991	RSSC-S(41)	41	x6	5902022155049
105992	RSSC-S(42)	42	x6	5902022155063
105993	RSSC-S(43)	43	x6	5902022155087
105994	RSSC-S(44)	44	x6	5902022155100
105995	RSSC-S(45)	45	x6	5902022155124
105996	RSSC-S(46)	46	x6	5902022155148
105997	RSSC-S(47)	47	x6	5902022155162
127545	RSSC-S(48)	48	x6	5903041999591
127546	RSSC-S(49)	49	x6	5903041999638
127547	RSSC-S(50)	50	x6	5903041999676

RED = New 2025

SPORTSMANS BOOTS FROST

Sportsman's Boots are made of molded super light, durable and waterproof EVA material. All winter boots have removable felt liners for warmth, comfort and fast & easy drying. Sportsman's boot series offer different models for different winter sports applications and insulation needs. For milder weather conditions there are options with thinner felt liners and sole; for more extreme and colder conditions thicker inner felts & soles.

Product Number	Model	Size	Pack	Barcode
129679	RSFC(40)	40	x6	5903041992134
110892	RSFC(41)	41	x6	5903041992158
110893	RSFC(42)	42	x6	5903041992172
110894	RSFC(43)	43	x6	5903041992196
110895	RSFC(44)	44	x6	5903041992219
110896	RSFC(45)	45	x6	5903041992233
110897	RSFC(46)	46	x6	5903041992257
110898	RSFC(47)	47	x6	5903041992271
110899	RSFC(48)	48	x6	5903041992295

SPORTSMANS BOOTS FROST COLLAR

Sportsman's Boots are made of molded super light, durable and waterproof EVA material. All winter boots have removable felt liners for warmth, comfort and fast & easy drying. Sportsman's boot series offer different models for different winter sports applications and insulation needs. For milder weather conditions there are options with thinner felt liners and sole; for more extreme and colder conditions thicker inner felts & soles.

Removable felt/pile lining

Product Number	Model	Size	Pack	Barcode
129435	RFC-C(40)	40	x6	5907544102281
129436	RFC-C(41)	41	x6	5907544102298
129437	RFC-C(42)	42	x6	5907544102304
129438	RFC-C(43)	43	x6	5907544102311
129439	RFC-C(44)	44	x6	5907544102328
129440	RFC-C(45)	45	x6	5907544102335
129441	RFC-C(46)	46	x6	5907544102342
129442	RFC-C(47)	47	x6	5907544102359
129443	RFC-C(48)	48	x6	5907544102366

RED = New 2025

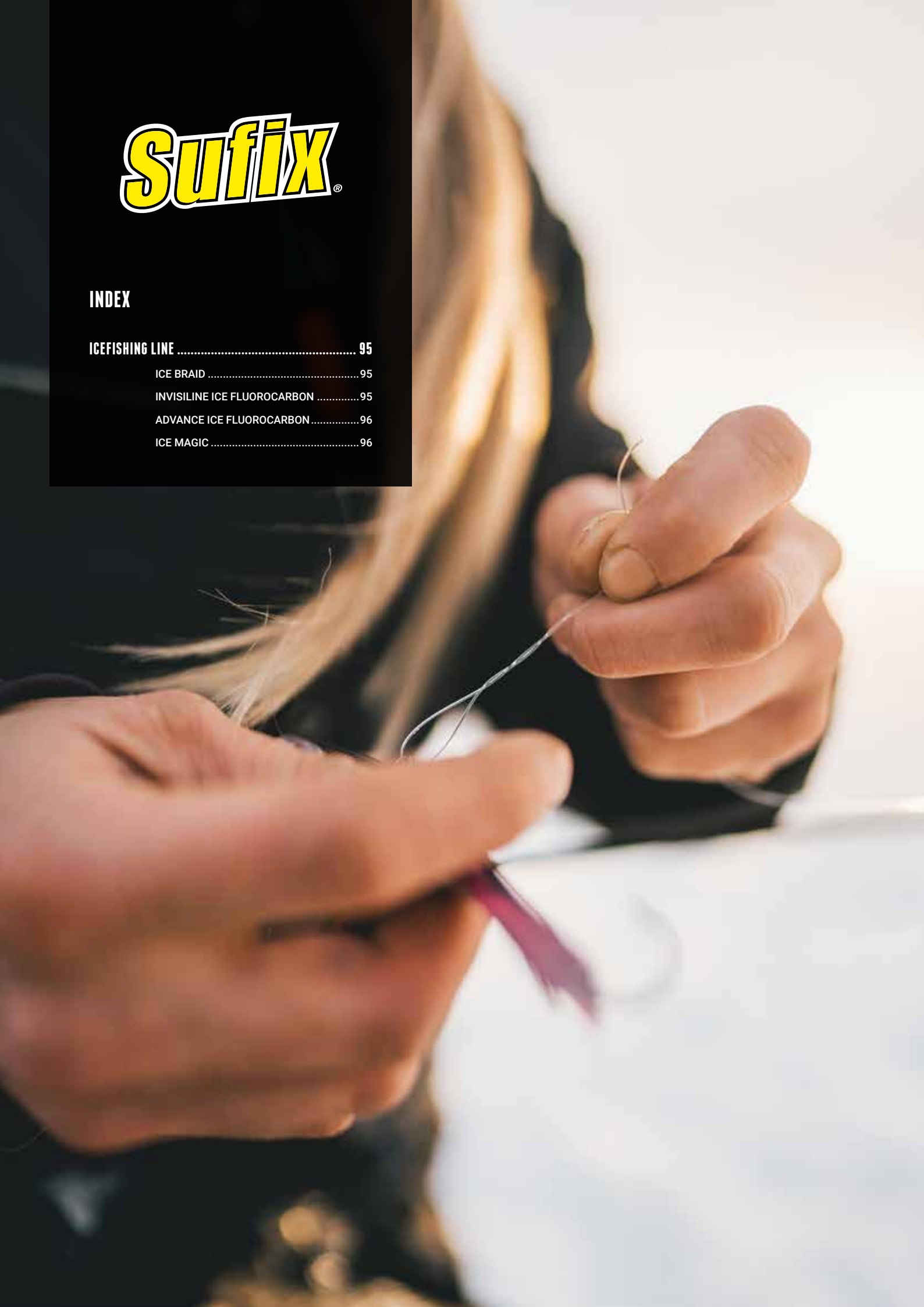
RAPALA BOOT INNER SOLE

Rapala thermal inner soles are well suited for cold winter conditions. Solid felt and aluminum foil construction that stays in place in the shoe. In addition to heat, it absorbs moisture. The aluminum foil maximizes thermal insulation and reduces heat loss.

Removable felt/pile lining • Studded sole

Product Number	Model	Size	Pack	Barcode
127555	RBIS36	36	x6	5907544100683
127556	RBIS37	37	x6	5907544100676
127557	RBIS38	38	x6	5907544100546
127558	RBIS39	39	x6	5907544100553
127559	RBIS40	40	x6	5907544100560
127560	RBIS41	41	x6	5907544100577
127561	RBIS42	42	x6	5907544100584
127562	RBIS43	43	x6	5907544100591
127563	RBIS44	44	x6	5907544100607
127564	RBIS45	45	x6	5907544100614
127565	RBIS46	46	x6	5907544100621
127566	RBIS47	47	x6	5907544100638
127567	RBIS48	48	x6	5907544100652
127568	RBIS49	49	x6	5907544100669
127569	RBIS50	50	x6	5907544100645

RED = New 2025



INDEX

ICEFISHING LINE 95

ICE BRAID 95

INVISILINE ICE FLUOROCARBON 95

ADVANCE ICE FLUOROCARBON 96

ICE MAGIC 96

BRAIDED LINE COLLECTION

ICE BRAID

The original premium ice braid. Made with digital Y6 Braiding it sheds water, resists freezing, stays flexible under extremely cold conditions and is super strong and ultra quiet.

Product Number	Model	Size	Diameter	Strength	Color	Pack	Barcode
100440	DS1HE0100B7A5I	50 m	0.10 mm	4.5 kg	Steel Gray	x6	024777335738
100441	DS1HE0151B7A5I	50 m	0.16 mm	8.2 kg	Steel Gray	x6	024777335769
100442	DS1HE0250B7A5I	50 m	0.20 mm	11.4 kg	Steel Gray	x6	024777335783

STEEL GRAY

FLUOROCARBON COLLECTION

INVISILINE ICE FLUOROCARBON

Ultra-low visibility and superior strengthand handling.

FEATURES

- 100% Fluorocarbon with stealth-like invisibility
- Hydrophobic/water repellent
- Superior strength, abrasion resistance and sensitivity
- Low-stretch index for optimal hook setting power
- Sinks 4 times faster than monofilament

Product Number	Model	Size	Diameter	Strength	Color	Pack	Barcode
127598	DS1IN015924A5C	50 m	0.14 mm	1.5 kg	Clear	x5	024777686847
127599	DS1IN018024A5C	50 m	0.16 mm	2.0 kg	Clear	x5	024777686854
127600	DS1IN020024A5C	50 m	0.18 mm	2.5 kg	Clear	x5	024777686861
127601	DS1IN022524A5C	50 m	0.20 mm	3.4 kg	Clear	x5	024777686878
127602	DS1IN025024A5C	50 m	0.25 mm	4.0 kg	Clear	x5	024777686885

CLEAR

FLUOROCARBON COLLECTION

ADVANCE ICE FLUOROCARBON

Proprietary Gel Phase Technology™ process produces the ultimate fluorocarbon ice line in performance, clarity and super-sensitivity.

FEATURES

- Hydrophobic / water repellent reduces line freeze
- Incredible shock absorption & knot strength
- Virtually invisible underwater
- Superior abrasion resistance to all elements
- Low memory G2 Precision Winding® is virtually memory free allowing your presentations to move more naturally

Product Number	Model	Size	Diameter	Strength	Color	Pack	Barcode
141402	SAICFC16C50	50 m	0.16 mm	1.9 kg	Clear	x5	024777735293
141403	SAICFC18C50	50 m	0.18 mm	2.4 kg	Clear	x5	024777735309
141404	SAICFC21C50	50 m	0.21 mm	3.5 kg	Clear	x5	024777735316
141405	SAICFC26C50	50 m	0.26 mm	4.9 kg	Clear	x5	024777735323

CLEAR

MONOFILAMENT LINE COLLECTION

ICE MAGIC

3 New colors: Opaque Yellow, Yellow/Orange & White/Pink in 50 m spools. Low memory, high knot and tensile strength with a soft and supple feeling. High performance ice fishing monofilament designed to stay manageable even in frigid water. Special additives deter water absorption that causes ice build-up.

Product Number	Model	Size	Diameter	Strength	Color	Pack	Barcode
ICE MAGIC YELLOW/ORANGE							
124525	SIM135O50	50 m	0.135 mm	2.0 kg	Neon Yellow/Orange	x5	024777721869
124526	SIM155O50	50 m	0.155 mm	2.2 kg	Neon Yellow/Orange	x5	024777721876
124527	SIM175O50	50 m	0.175 mm	2.6 kg	Neon Yellow/Orange	x5	024777721883
124528	SIM195O50	50 m	0.195 mm	3.3 kg	Neon Yellow/Orange	x5	024777721890
124529	SIM225O50	50 m	0.225 mm	4.4 kg	Neon Yellow/Orange	x5	024777721906
124530	SIM245O50	50 m	0.245 mm	5.4 kg	Neon Yellow/Orange	x5	024777721913
124531	SIM300O50	50 m	0.300 mm	7.7 kg	Neon Yellow/Orange	x5	024777721937
ICE MAGIC WHITE/PINK							
124533	SIM135PI50	50 m	0.135 mm	2.0 kg	Neon White/Pink	x5	024777721944
124534	SIM155PI50	50 m	0.155 mm	2.2 kg	Neon White/Pink	x5	024777721951
124535	SIM175PI50	50 m	0.175 mm	2.6 kg	Neon White/Pink	x5	024777721968
124536	SIM195PI50	50 m	0.195 mm	3.3 kg	Neon White/Pink	x5	024777721975
124537	SIM225PI50	50 m	0.225 mm	4.4 kg	Neon White/Pink	x5	024777721982
124538	SIM245PI50	50 m	0.245 mm	5.4 kg	Neon White/Pink	x5	024777721999
124539	SIM300PI50	50 m	0.300 mm	7.7 kg	Neon White/Pink	x5	024777722019

Product Number	Model	Size	Diameter	Strength	Color	Pack	Barcode
ICE MAGIC ORANGE							
127604	DS1XL0120QVA5I	50 m	0.115 mm	1.8 kg	Orange	x5	024777692275
100414	DS1XL0140QVA5I	50 m	0.135 mm	2.0 kg	Orange	x5	024777692282
100415	DS1XL0160QVA5I	50 m	0.155 mm	2.2 kg	Orange	x5	024777692299
100416	DS1XL0180QVA5I	50 m	0.175 mm	2.6 kg	Orange	x5	024777692305
100417	DS1XP0200QVA5I	50 m	0.195 mm	3.3 kg	Orange	x5	024777692312
100418	DS1XP0230QVA5I	50 m	0.225 mm	4.4 kg	Orange	x5	024777692329
100419	DS1XP0250QVA5I	50 m	0.245 mm	5.4 kg	Orange	x5	024777692336
100420	DS1XP0300QVA5I	50 m	0.300 mm	7.7 kg	Orange	x5	024777692350
ICE MAGIC CLEAR							
127603	DS1XL012024A5I	50 m	0.115 mm	1.8 kg	Clear	x5	024777692152
100406	DS1XL014024A5I	50 m	0.135 mm	2.0 kg	Clear	x5	024777692169
100407	DS1XL016024A5I	50 m	0.155 mm	2.2 kg	Clear	x5	024777692176
100408	DS1XL018024A5I	50 m	0.175 mm	2.6 kg	Clear	x5	024777692183
100409	DS1XL020024A5I	50 m	0.195 mm	3.3 kg	Clear	x5	024777692190
100410	DS1XL023024A5I	50 m	0.225 mm	4.4 kg	Clear	x5	024777692206
100411	DS1XL025024A5I	50 m	0.245 mm	5.4 kg	Clear	x5	024777692213
100412	DS1XL030024A5I	50 m	0.300 mm	7.7 kg	Clear	x5	024777692237

BLUE FOX®

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Ice Rod Combo Unrigged 99

ICE CHARSPOON 100

Akka 100

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ICE FISHING LIGHT 101

Arctic Light 101

BLUE FOX TAKES PRIDE IN PREMIUM COMPONENTS AND SKILLED PRODUCTION TO ENSURE THAT YOUR FISHING STORIES CAN ALWAYS HAVE A HAPPY ENDING.

ICE ROD COMBO RIGGED

NEW

Blue Fox Ice Rods and Combos are traditional Scandinavian design. Simple construction and easy to use. The series includes pre-spooled and rigged versions in 3 different spool sizes. MADE IN FINLAND

153087 NEW

153088 NEW

153089 NEW

Product Number	Model	Features	Pack	Barcode
Ice Combo 50 Perch 1				
153087	T70114	Sufix 0,20mm, Ice Jig	x20	6416038106623
Ice Combo 70 Perch 2				
153088	T70115	Sufix 0,30mm, Ice Jig	x20	6416038106630
Ice Combo 90 Arctic Char				
153089	T70116	Sufix 0,35mm, Ice Jig	x20	6416038106647

NEW

ICE ROD COMBO UNRIGGED

Blue Fox Ice Rods and Combos are traditional Scandinavian design. Simple construction and easy to use. MADE IN FINLAND

Product Number	Model	Features	Pack	Barcode
Ice Combo Bulk				
153249	T70117	Size 50 Reel, 190mm fiberglass rod without line	x20	6416038106722
153250	T70118	Size 70 Reel, 190mm fiberglass rod without line	x20	6416038106739
153251	T70119	Size 90 Reel, 230mm fiberglass rod without line	x20	6416038106746

RED = New 2025

AKKA

Traditional proven design from Norway for Arctic Char fishing. Leaf shaped spoon with strong fluttering action. Equipped with monofilament leader and VMC single hook.

CSH

GSH

SGH

Product Number	Model	Size	Weight	Pack	Barcode
AKKA					
105623	BWAK11-CSH	50 mm	11 g	x4	027752125027
105624	BWAK11-GSH	50 mm	11 g	x4	027752125010
105625	BWAK11-SGH	50 mm	11 g	x4	027752125003
AKKA XL					
124044	BWAK17CSH	80 mm	17 g	x4	027752141096
124045	BWAK17GSH	80 mm	17 g	x4	027752141188
124046	BWAK17SGH	80 mm	17 g	x4	027752141195
AKKA GIANT					
124047	BWAK39CSH	120 mm	39 g	x4	027752141102
124048	BWAK39GSH	120 mm	39 g	x4	027752141201
124049	BWAK39SGH	120 mm	39 g	x4	027752141218

CSH - Copper/Silver Hologram; **GSH** - Gold/Silver Hologram; **SGH** - Silver/Silver Hologram

KALLA

Traditional proven design from Norway for Arctic Char fishing. Leaf shaped spoon with strong fluttering action. Equipped with monofilament leader and VMC single hook.

CSH

GSH

SGH

Product Number	Model	Size	Weight	Pack	Barcode
105626	BWKA09-CSH	60 mm	9 g	x4	027752125058
105627	BWKA09-GSH	60 mm	9 g	x4	027752125041
105628	BWKA09-SGH	60 mm	9 g	x4	027752125034

CSH - Copper/Silver Hologram; **GSH** - Gold/Silver Hologram; **SGH** - Silver/Silver Hologram

RED = New 2025

ARCTIC LIGHT

Extra attraction for arctic char fishing. Automatically activated when in contact with water.
Attach to fishing line above the lure.

104205

104202

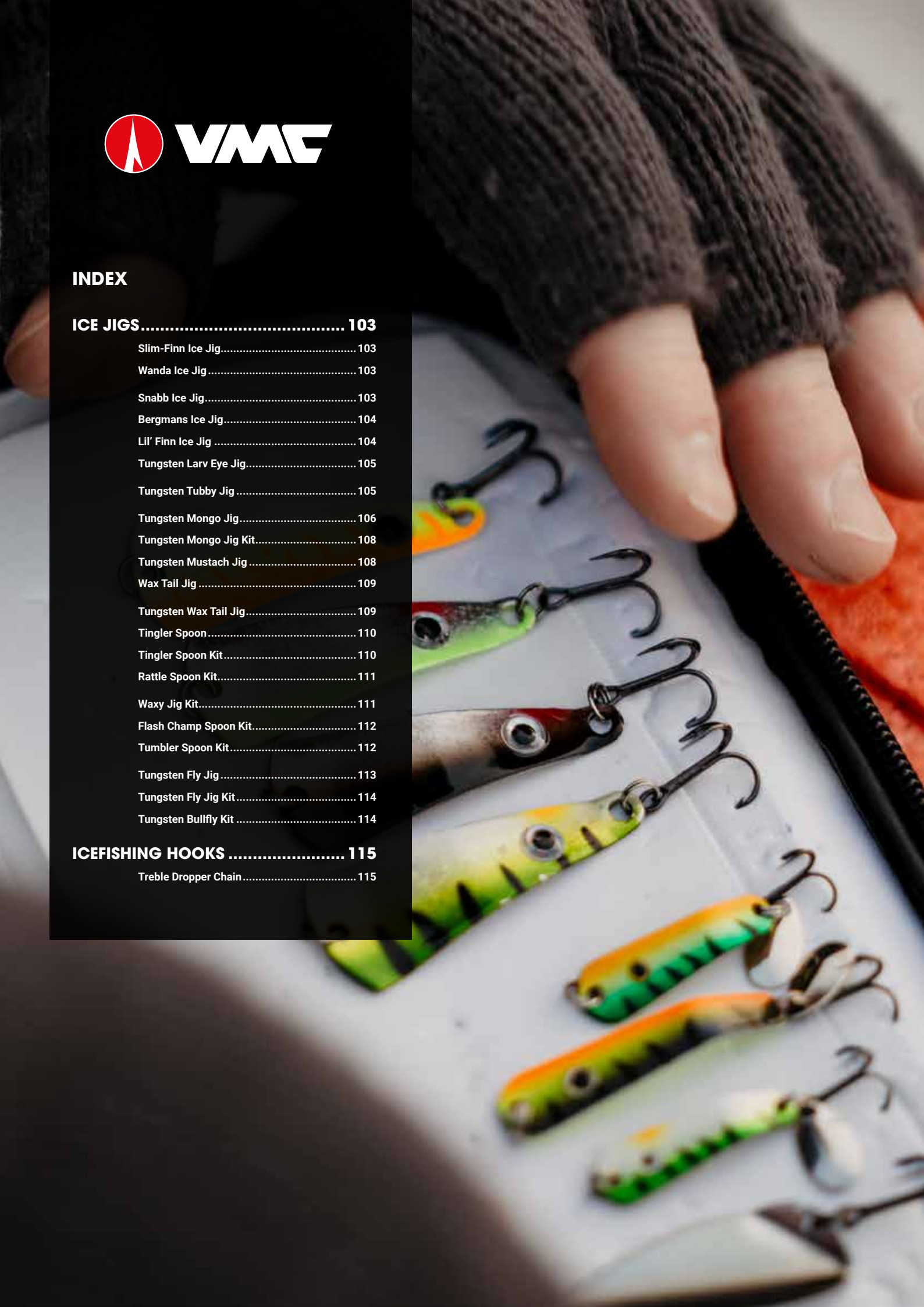
104204

104203

149741

Product Number	Model	Size	Weight	Color	Pack	Barcode
104205	BFAL1R	50 mm	8 g	Red	x4	027752129193
104202	BFAL1B	50 mm	8 g	Blue	x4	027752129209
104204	BFAL1G	50 mm	8 g	Green	x4	027752129216
104203	BFAL1C	50 mm	8 g	Clear	x4	027752129223
149741	BFAL1OR	50 mm	8 g	Orange	x1	027752146435

RED = New 2025



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SLIM-FINN ICE JIG

Slim-Finn is a long narrow jig with the center of gravity in the middle of the body so that it quickly sinks to the right depth so you can straight to the fish. Works well for perch, char, trout and rainbow trout. Comes with mounted baithook.

Silver

Silver / Copper

Silver / Gold

Product Number	Model	Size	Weight	Color	Pack	Barcode
SLIM-FINN ICE JIG 55						
141316	SF55S	55 mm	3 g	Silver	x4	043193155546
141317	SF55SC	55 mm	3 g	Silver / Copper	x4	043193155553
141318	SF55SG	55 mm	3 g	Silver / Gold	x4	043193155560
SLIM-FINN ICE JIG 70						
141319	SF70S	70 mm	7 g	Silver	x4	043193155577
141320	SF70SC	70 mm	7 g	Silver / Copper	x4	043193155584
141321	SF70SG	70 mm	7 g	Silver / Gold	x4	043193155591

Silver / Copper - Silver / Copper; **Silver / Gold** - Silver / Gold; **Silver** - Silver

WANDA ICE JIG

Wanda is a long narrow jig with the center of gravity in the middle of the body so that it quickly sinks to the right depth so you can straight to the fish. Works well for perch, char, trout and rainbow trout. Comes with mounted baithook.

Silver

Silver / Copper

Silver / Gold

Product Number	Model	Size	Weight	Color	Pack	Barcode
WANDA ICE JIG 55						
141322	WA55S	55 mm	3 g	Silver	x4	043193155607
141323	WA55SC	55 mm	3 g	Silver / Copper	x4	043193155614
141324	WA55SG	55 mm	3 g	Silver / Gold	x4	043193155621
WANDA ICE JIG 70						
141325	WA70S	70 mm	7 g	Silver	x4	043193155638
141326	WA70SC	70 mm	7 g	Silver / Copper	x4	043193155645
141327	WA70SG	70 mm	7 g	Silver / Gold	x4	043193155652

Silver / Copper - Silver / Copper; **Silver / Gold** - Silver / Gold; **Silver** - Silver

SNABB ICE JIG

Snabb is a jig developed for perch fishing from the ice. The advantage is that it sinks quickly into the perch shoal again after you have caught a fish. The jig imitates a hunting small fish and works best when the perch is on the bite. When the jig is jerked it causes the bait to move to the side and then slides back to the center of the hole and often there is a reaction bite as it stops.

Silver

Silver / Copper

Silver / Gold

Product Number	Model	Size	Weight	Color	Pack	Barcode
SNABB ICE JIG 45						
141328	SN45S	45 mm	9 g	Silver	x4	043193155669
141329	SN45SC	45 mm	9 g	Silver / Copper	x4	043193155676
141330	SN45SG	45 mm	9 g	Silver / Gold	x4	043193155683
SNABB ICE JIG 54						
141331	SN54S	54 mm	13 g	Silver	x4	043193155690
141332	SN54SC	54 mm	13 g	Silver / Copper	x4	043193155706
141333	SN54SG	54 mm	13 g	Silver / Gold	x4	043193155713

Silver / Copper - Silver / Copper; **Silver / Gold** - Silver / Gold; **Silver** - Silver

BERGMANS ICE JIG

Bergmans is a jig developed for perch fishing from the ice. The advantage is that it sinks quickly into the perch shoal again after you have caught a fish. The jig imitates a hunting small fish and works best when the perch is on the bite. When the jig is jerked it causes the bait to move to the side and then slides back to the center of the hole and often there is a reaction bite as it stops.

Silver

Silver / Copper

Silver / Gold

Product Number	Model	Size	Weight	Color	Pack	Barcode
BERGMANS ICE JIG 36						
141334	BG36S	36 mm	4 g	Silver	x4	043193155720
141335	BG36SC	36 mm	4 g	Silver / Copper	x4	043193155737
141336	BG36SG	36 mm	4 g	Silver / Gold	x4	043193155744
141337	BG43S	43 mm	6 g	Silver	x4	043193155751
BERGMANS ICE JIG 43						
141338	BG43SC	43 mm	6 g	Silver / Copper	x4	043193155768
141339	BG43SG	43 mm	6 g	Silver / Gold	x4	043193155775
BERGMANS ICE JIG 51						
141340	BG51S	51 mm	8 g	Silver	x4	043193155782
141341	BG51SC	51 mm	8 g	Silver / Copper	x4	043193155799
141342	BG51SG	51 mm	8 g	Silver / Gold	x4	043193155805

Silver / Copper - Silver / Copper; **Silver / Gold** - Silver / Gold; **Silver** - Silver

LIL' FINN ICE JIG

Lil' Finn is a jig developed for perch fishing from the ice. The advantage is that it sinks quickly into the perch shoal again after you have caught a fish. The jig imitates a hunting small fish and works best when the perch is on the bite. When the jig is jerked it causes the bait to move to the side and then slides back to the center of the hole and often there is a reaction bite as it stops.

Silver

Copper / Silver

Silver / Gold

Product Number	Model	Size	Weight	Color	Pack	Barcode
LIL' FINN ICE JIG 43						
141343	LF43S	43 mm	7,5 g	Silver	x4	043193155829
141344	LF43CS	43 mm	7,5 g	Copper / Silver	x4	043193155812
141345	LF43SG	43 mm	7,5 g	Silver / Gold	x4	043193155836
LIL' FINN ICE JIG 55						
141346	LF55S	55 mm	11 g	Silver	x4	043193155850
141347	LF55CS	55 mm	11 g	Copper / Silver	x4	043193155843
141348	LF55SG	55 mm	11 g	Silver / Gold	x4	043193155867
LIL' FINN ICE JIG 70						
141349	LF70S	70 mm	20 g	Silver	x4	043193155881
141350	LF70CS	70 mm	20 g	Copper / Silver	x4	043193155874
141351	LF70SG	70 mm	20 g	Silver / Gold	x4	043193155898

Copper / Silver - Copper / Silver; **Silver / Gold** - Silver / Gold; **Silver** - Silver

TUNGSTEN LARV EYE JIG

Provides precision vertical jigging with a design that maintains a 90-degree presentation of live or imitation bait. Features VMC® exclusive super sharp Power Gap hook and a oversized 3D holographic eye.

GFT GLOW

GHP GLOW

GJL GLOW

GLCH GLOW

GLRD GLOW

GMR GLOW

GMRBW GLOW

GPD GLOW

GPRT GLOW

OCGL GLOW

Product Number	Model	Weight	Quantity	Pack	Barcode
149746	TLEJ116GFT	1,8 g	x2	x1	043193152224
149747	TLEJ116GHP	1,8 g	x2	x1	043193152231
149748	TLEJ116GJL	1,8 g	x2	x1	043193158165
149749	TLEJ116GLCH	1,8 g	x2	x1	043193152255
149750	TLEJ116GLRD	1,8 g	x2	x1	043193152262
149751	TLEJ116GMR	1,8 g	x2	x1	043193158172
149752	TLEJ116GMRBW	1,8 g	x2	x1	043193158196
149753	TLEJ116GPD	1,8 g	x2	x1	043193152293
149754	TLEJ116GPRT	1,8 g	x2	x1	043193152309
149755	TLEJ116OCGL	1,8 g	x2	x1	043193152323

GFT - Glow Fire Tiger; GHP - Glow Hot Perch; GJL - Glow Juicy Lucy; GLCH - Glow Chartreuse; GLRD - Glow Red; GMR - Glow Metallic Red; GMRBW - Glow Metallic Rainbow; GPD - Glow Purpledescent; GPRT - Glow Parrot; OCGL - Orange Chartreuse Glow

TUNGSTEN TUBBY JIG

The heavy density Tungsten jig delivers a soft or live-bait presentation to the strike zone faster. VMC® Power Gap hook, precision balance & 90° hook eye ensure the optimal horizontal position!

GJL GLOW

GMRBW GLOW

GMR GLOW

GBWB GLOW

Product Number	Model	Weight	Quantity	Pack	Barcode
Tungsten Tubby Jig 0,9 g					
149781	TTJ132GJL	0,9 g	x2	x1	043193158592
149782	TTJ132GMRBW	0,9 g	x2	x1	043193158615
149783	TTJ132GMR	0,9 g	x2	x1	043193158608
149784	TTJ132GBWB	0,9 g	x2	x1	043193158585
Tungsten Tubby Jig 1,8 g					
149785	TTJ116GJL	1,8 g	x2	x1	043193158639
149786	TTJ116GMRBW	1,8 g	x2	x1	043193158653
149787	TTJ116GMR	1,8 g	x2	x1	043193158646
149788	TTJ116GBWB	1,8 g	x2	x1	043193158622

GBWB - Glow Black Wonderbread; **GJL** - Glow Juicy Lucy; **GMR** - Glow Metallic Red; **GMRBW** - Glow Metallic Rainbow

TUNGSTEN MONGO JIG

The heavy density Tungsten jig delivers a soft or live-bait presentation to the strike zone faster. VMC® Power Gap hook, precision balance & 90° hook eye ensure the optimal horizontal position!

Product Number	Model	Weight	Quantity	Pack	Barcode
Tungsten Mongo Jig 0,9 g					
127300	TMJ132CRPM	0,9 g	x2	x4	043193139638
149792	TMJ132GBWB	0,9 g	x2	x4	043193158660
129772	TMJ132GFT	0,9 g	x2	x1	043193148647
129773	TMJ132GHP	0,9 g	x2	x1	043193148654
149789	TMJ132GJL	0,9 g	x2	x4	043193158677
153168	TMJ132GL	0,9 g	x2	x1	043193140337
127301	TMJ132GLCH	0,9 g	x2	x4	043193139652
127302	TMJ132GLRD	0,9 g	x2	x4	043193139669
149791	TMJ132GMR	0,9 g	x2	x4	043193158684
149790	TMJ132GMRBW	0,9 g	x2	x4	043193158691
127303	TMJ132GOGL	0,9 g	x2	x4	043193139676
129775	TMJ132GPD	0,9 g	x2	x1	043193148661
129774	TMJ132GPRT	0,9 g	x2	x1	043193148678
129776	TMJ132GT	0,9 g	x2	x1	043193148685
129777	TMJ132GYP	0,9 g	x2	x1	043193148692
127304	TMJ132MFY	0,9 g	x2	x4	043193140344
127305	TMJ132OCGL	0,9 g	x2	x4	043193139690
127306	TMJ132PCGL	0,9 g	x2	x4	043193139706
Tungsten Mongo Jig 1,8 g					
105833	TMJ116CRPM	1,8 g	x2	x4	043193139713
149796	TMJ116GBWB	1,8 g	x2	x4	043193158707
129778	TMJ116GFT	1,8 g	x2	x1	043193148579
129779	TMJ116GHP	1,8 g	x2	x1	043193148586
149793	TMJ116GJL	1,8 g	x2	x4	043193158714
105834	TMJ116GL	1,8 g	x2	x4	043193139720
105835	TMJ116GLCH	1,8 g	x2	x4	043193139737
105836	TMJ116GLRD	1,8 g	x2	x4	043193140351
149795	TMJ116GMR	1,8 g	x2	x4	043193158721
149794	TMJ116GMRBW	1,8 g	x2	x4	043193158738
105837	TMJ116GOGL	1,8 g	x2	x4	043193139751

Product Number	Model	Weight	Quantity	Pack	Barcode
Tungsten Mongo Jig 1,8 g					
129781	TMJ116GPD	1,8 g	x2	x1	043193148593
129780	TMJ116GPRT	1,8 g	x2	x1	043193148609
129782	TMJ116GT	1,8 g	x2	x1	043193148616
129783	TMJ116GYP	1,8 g	x2	x1	043193148623
105838	TMJ116MFY	1,8 g	x2	x4	043193139768
105839	TMJ116OCGL	1,8 g	x2	x4	043193139775
105840	TMJ116PCGL	1,8 g	x2	x4	043193140368

CRPM - Crappie Minnow; **GBWB** - Glow Black Wonderbread; **GFT** - Glow Fire Tiger; **GHP** - Glow Hot Perch; **GJL** - Glow Juicy Lucy; **GL** - Glow; **GLCH** - Glow Chartreuse; **GLRD** - Glow Red; **GMR** - Glow Metallic Red; **GMRBW** - Glow Metallic Rainbow; **GOGL** - Green Orange Glow; **GPD** - Glow Purpledescent; **GPRT** - Glow Parrot; **GT** - Glow Tiger; **GYP** - Glow Yellow Perch; **MFY** - Mayfly; **OCGL** - Orange Chartreuse Glow; **PCGL** - Pink Chartreuse Glow

TUNGSTEN MONGO JIG KIT

Be prepared for any fishing situation with VMC® jig kits. Each pack is available in a variety of sizes, features and assorted colors. All with super sharp VMC hooks.

129800

129801

Product Number	Model	Weight	Quantity	Pack	Barcode
129800	TMJ132G6	0,9 g	x2	x4	043193148630
129801	TMJ116G6	1,8 g	x2	x4	043193148562

TUNGSTEN MUSTACH JIG

Extra action, tapered appendages on either side of the 90° eye VMC® Power Gap hook. This greatly increases hook rate and balance for optimal horizontal position. Ultra Glow pigments give the head up to 15 minutes of charge!

GL

GLCH

GLRD

GOGL

OCGL

PCGL

Product Number	Model	Weight	Quantity	Pack	Barcode
129508	TMWJ116GL	1,8 g	x2	x4	043193146322
129509	TMWJ116GLCH	1,8 g	x2	x4	043193146339
129510	TMWJ116GLRD	1,8 g	x2	x4	043193146346
129505	TMWJ116GOGL	1,8 g	x2	x4	043193146353
129506	TMWJ116OCGL	1,8 g	x2	x4	043193146360
129507	TMWJ116PCGL	1,8 g	x2	x4	043193146377

GL - Glow; **GLCH** - Glow Chartreuse; **GLRD** - Glow Red; **GOGL** - Green Orange Glow; **OCGL** - Orange Chartreuse Glow; **PCGL** - Pink Chartreuse Glow

WAX TAIL JIG

Pre-rigged with a Wax Tail soft bait. The soft plastic material attracts fish and maximizes taste and texture. The exclusive VMC® Power Gap hook delivers a wider round gap increasing your hook rate percentage. The precision balance of the 90° hook eye ensures optimal horizontal position for a perfect strike angle!

GL

GLCH

GLRD

GOGL

OCGL

PCGL

Product Number	Model	Weight	Pack	Barcode
129787	WTJ132GL	0,9 g	x4	043193118244
129788	WTJ132GLCH	0,9 g	x4	043193118251
129789	WTJ132GLRD	0,9 g	x4	043193118268
129784	WTJ132GOGL	0,9 g	x4	043193118213
129785	WTJ132OCGL	0,9 g	x4	043193118220
129786	WTJ132PCGL	0,9 g	x4	043193118237

GL - Glow; **GLCH** - Glow Chartreuse; **GLRD** - Glow Red; **GOGL** - Green Orange Glow; **OCGL** - Orange Chartreuse Glow; **PCGL** - Pink Chartreuse Glow

TUNGSTEN WAX TAIL JIG

Pre-rigged with a Wax Tail soft bait combined with the heavy-duty VMC® Tungsten Mongo Jig Head for super-fast drop speed.The exclusive VMC® Power Gap hook delivers a wider round gap greatly increasing your hook rate percentage. The precision balance is amplified by a 90° hook eye for optimal horizontal position and maintains the perfect strike angle!

GL

GLCH

GLRD

GOGL

OCGL

PCGL

Product Number	Model	Weight	Pack	Barcode
129514	TWTJ132GL	0,9 g	x4	043193124689
129515	TWTJ132GLCH	0,9 g	x4	043193124696
129516	TWTJ132GLRD	0,9 g	x4	043193124702
129511	TWTJ132GOGL	0,9 g	x4	043193124658
129512	TWTJ132OCGL	0,9 g	x4	043193124665
129513	TWTJ132PCGL	0,9 g	x4	043193124672

GL - Glow; **GLCH** - Glow Chartreuse; **GLRD** - Glow Red; **GOGL** - Green Orange Glow; **OCGL** - Orange Chartreuse Glow; **PCGL** - Pink Chartreuse Glow

TINGLER SPOON

The VMC® Tingler Spoon's unmatched wide wobbling action exaggerates the movement of dying baitfish with its unique curved body and V-shaped design. Large holographic eye and a wide variety of UV, holographic attractor and live baitfish patterns. Ultra Glow colors lasting up to 15 minutes.

GCSH

GFT

GGF

GPFU

GSH

P

SH

YP

Product Number	Model	Weight	Pack	Barcode
129791	TGS316GCSH	5,3 g	x4	043193116530
129797	TGS316GFT	5,3 g	x4	043193146537
129793	TGS316GGF	5,3 g	x4	043193116561
129790	TGS316GPFU	5,3 g	x4	043193116516
129796	TGS316GSH	5,3 g	x4	043193125617
129795	TGS316P	5,3 g	x4	043193116585
129792	TGS316SH	5,3 g	x4	043193116554
129794	TGS316YP	5,3 g	x4	043193116578

GCSH - Glow Chartreuse Shiner; **GFT** - Gold Fire Tiger; **GGF** - Glow Gold Fish; **GPFU** - Glow Pink Fire UV; **GSH** - Gold Shiner; **P** - Perch; **SH** - Shiner; **YP** - Yellow Perch

TINGLER SPOON KIT

Be prepared for any fishing situation with VMC® jig kits. Each pack is available in a variety of sizes, features and assorted colors. All with super sharp VMC hooks.

GUV3

L3

G3

Product Number	Model	Weight	Hooks	Pack	Barcode
129798	TGS18GUV3	3,5 g	No.10	x4	043193130451
129799	TGS18L3	3,5 g	No.10	x4	043193130468
129802	TGS18G3	3,5 g	No.10	x4	043193148555

G3 - Glow; **GUV3** - Glow UV; **L3** - Live

RATTLE SPOON KIT

Be prepared for any fishing situation with VMC® jig kits. Each pack is available in a variety of sizes, features and assorted colors. All with super sharp VMC hooks.

GUV3

Product Number	Model	Weight	Hooks	Pack	Barcode
129517	RTS116GUV3	1,8 g	No.12	x4	043193130390
129518	RTS18GUV3	3,5 g	No.10	x4	043193130413
149779	RTS14GUV3	7 g	No.8	x4	043193153696
149780	RTS14L3	7 g	No.8	x4	043193153801

GUV3 - Glow UV

WAXY JIG KIT

Be prepared for any fishing situation with VMC® jig kits. Each pack is available in a variety of sizes, features and assorted colors. All with super sharp VMC hooks.

G6 NEW

Product Number	Model	Weight	Hooks	Pack	Barcode
129523	WXJ132G6	0,9 g	No.8	x4	043193130536
149778	WXJ116G6	1,8 g	No.6	x4	043193152507

G6 - Glow

FLASH CHAMP SPOON KIT

Be prepared for any fishing situation with VMC® jig kits. Each pack is available in a variety of sizes, features and assorted colors. All with super sharp VMC hooks.

129519

129520

Product Number	Model	Weight	Hooks	Pack	Barcode
129519	FCS116GUV3	1,8 g	No.12	x4	043193130307
129520	FCS18GUV3	3,5 g	No.10	x4	043193130321

TUMBLER SPOON KIT

Be prepared for any fishing situation with VMC® jig kits. Each pack is available in a variety of sizes, features and assorted colors. All with super sharp VMC hooks.

129521

129522

Product Number	Model	Weight	Hooks	Quantity	Pack	Barcode
129521	TMS112GUV3	2,4 g	No.12	x3	x4	043193130499
129522	TMS112L3	2,4 g	No.12	x3	x4	043193130468
129803	TMS112G3	2,4 g	No.12	x3	x4	043193148708

TUNGSTEN FLY JIG

A perfect imitator of natural flies and aquatic insects, the small compact profile delivers results. The VMC® Power Gap hook offers a wider round gap compared to other competitive micro jigs in equal sizes, greatly increasing your hook rate percentage. The precision balance is amplified by a 90° hook eye which ensures the optimal horizontal position, maintaining the perfect strike angle!

GL GLOW

GLCH GLOW

GLPK GLOW

GOGL GLOW

MR

MRNB

MS

MG

OCGL GLOW

Product Number	Model	Weight	Hooks	Pack	Barcode
TUNGSTEN FLY JIG					
129806	TFJ116GL	1,8 g	No.10	x4	043193124436
129807	TFJ116GLCH	1,8 g	No.10	x4	043193124443
129808	TFJ116GLPK	1,8 g	No.10	x4	043193124450
129809	TFJ116GOGL	1,8 g	No.10	x4	043193140382
129810	TFJ116MR	1,8 g	No.10	x4	043193139898
129811	TFJ116MRNB	1,8 g	No.10	x4	043193124467
129812	TFJ116MS	1,8 g	No.10	x4	043193124474
129813	TFJ116MG	1,8 g	No.10	x4	043193124481
129814	TFJ116OCGL	1,8 g	No.10	x4	043193139904

GL - Glow; **GLCH** - Glow Chartreuse; **GLPK** - Glow Pink; **GOGL** - Green Orange Glow; **MG** - Metallic Gold; **MR** - Metallic Red; **MRNB** - Metallic Rainbow; **MS** - Metallic Silver; **OCGL** - Orange Chartreuse Glow

TUNGSTEN FLY JIG KIT

A perfect imitator of natural flies and aquatic insects, the small compact profile delivers results. The VMC® Power Gap hook offers a wider round gap compared to other competitive micro jigs in equal sizes, greatly increasing your hook rate percentage. The precision balance is amplified by a 90° hook eye which ensures the optimal horizontal position, maintaining the perfect strike angle!

129525

Product Number	Model	Weight	Hooks	Features	Pack	Barcode
TUNGSTEN FLY JIG KIT						
129524	TFJ132G6	0.9 g	No.12	GL, GLCH, GLPK, GLRPR, GOGL, OCGL	x4	043193148500
129525	TFJ116G6	1,8 g	No.10	GL, GLCH, GLPK, GLRPR, GOGL, OCGL	x4	043193148487

TUNGSTEN BULLFLY KIT

The VMC® Tungsten Bullfly Jig has a longer & bulkier body with goose feather tail and wings. Tungsten drops fast to get to those hungry fish as they feed. Exclusive VMC® Power Gap hook offers a 5% wider gap than traditional jig hooks for high efficiency hooking rate. The precision balance is amplified by a 90° hook eye which ensures the optimal horizontal position.

129527

Product Number	Model	Weight	Hooks	Features	Pack	Barcode
129526	TBFJ132G6	0.9 g	No.10	GL, GLCH, GLPK, GLRPR, GOGL, OCGL	x4	043193148449
129527	TBFJ116G6	1,8 g	No.8	GL, GLCH, GLPK, GLRPR, GOGL, OCGL	x4	043193148425

TREBLE DROPPER CHAIN

The VMC® Treble Dropper Chain does the same tricks under the ice as the Octopus model, the only difference being the treble hook. Rigged with Black Nickel dropper chain and Ultra Glow resin bead. The classic VMC® 7199 Octopus hook is embellished with a durable epoxy resin infused bead. Stays charged for up to 15 minutes. Change out to this hook for increased attraction. Offset, Hi Carbon Steel, Needle Point with turned up eye.

Product Number	Model	Size	Hooks	Pack	Barcode
105841	TDC15GL	15 mm	No.14	x4	043193139539
105842	TDC15GLCH	15 mm	No.14	x4	043193140313
105843	TDC15GOGL	15 mm	No.14	x4	043193139553
105844	TDC15OCGL	15 mm	No.14	x4	043193139560
105845	TDC15PCGL	15 mm	No.14	x4	043193139577

GL - Glow; **GLCH** - Glow Chartreuse; **GOGL** - Green Orange Glow; **OCGL** - Orange Chartreuse Glow; **PCGL** - Pink Chartreuse Glow

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